

## 29<sup>th</sup> MEETING OF THE OECD'S FARM LEVEL ANALYSIS NETWORK (FLAN)

**14 March 2022,  
12h00-15h30 (Paris time)**

**Meeting via remote connections**

We will open the virtual meeting from 11:30 am, if you want to test the connection earlier

***Draft Agenda***

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Information on the Networks, including relevant documents and literature is accessible  
though the Network website, at:  
<http://www.oecd.org/agriculture/topics/farm-level-analysis-network/>

## 29<sup>th</sup> meeting of the OECD Network for Farm-Level Analysis: Draft agenda

14 March 2022, 12:00-15:30

Venue: remote connection by Zoom

### What is the Farm Level Analysis Network (FLAN)?

Created in 2008 under the auspices of the OECD, the Farm-Level Analysis Network (FLAN) is a collaborative network of experts from government-related institutions and agricultural research institutes involved in the collection and analysis of micro farm-level data. Membership is voluntary and a representative coverage of OECD countries is sought. The OECD acts as convener and contact between network members and delegates to OECD meetings. Responding to demands to improve policy decision making, the common goal of the members of the network is improving the quality and relevance of agricultural policy analysis using micro-level data. To achieve this goal, the network shares practical applications and contributes to identify issues of interest in the programme of work of the OECD Committee for Agriculture. The network provides consistent micro-level analysis across countries, identifies policy and methodological challenges and solutions including data sources and innovative approaches, and promotes cooperative efforts to undertake and finance analyses that respond to members' demands.

The Network met by Zoom, on 5<sup>th</sup> June and 27<sup>th</sup> November 2020 and on 23<sup>rd</sup> April and 26-27<sup>th</sup> October 2021. The agenda and summary records of these meetings and material presented at the meetings are available on the network website:  
<http://www.oecd.org/agriculture/topics/farm-level-analysis-network/>

### What is in the agenda of the 29<sup>th</sup> meeting?

The meeting will have a particular focus on a monographic session on “**Synergies and gaps between farm- and firm-level data**”. There is a growing interest in exploiting linkages between farm surveys and business surveys to better understand the sector dynamics at micro level beyond the farm and on-farm businesses. Farms and businesses interact in the same place, often rural areas, sharing the same land and territory, doing economic transactions among them, dealing with the same human community that supplies labour and skills and creates local demands, using similar infrastructure and services and contributing to the economic development and wellbeing. The analysis of the economic, environmental and social sustainability of agricultural policies can benefit from a better understanding of how farms interact with firms that are located in the same place. The purpose of this session is to initiate a dialogue between users of different surveys and micro data that focus on different units of analysis located in the same place as agriculture.

Thus, we invite speakers to share their experiences and ideas on methodological and policy analysis similarities and complementarities of microdata analysis from farms and firms for the purpose of assessing agriculture and rural development performance on different areas such as:

- productivity,
- economic diversification,
- environmental sustainability
- or income.

The first part of this session will be on **Experiences analysing agricultural and rural policies using farm and business surveys**. After an introduction on the different survey data sources on agriculture and rural areas, the speakers in this first part of the session will share their experience using this data. Their presentations will respond to the following questions:

- Which different types of surveys and micro data can be used for agriculture and rural analysis?

- Which questions can be analysed with farm survey data? Which issues or aspects cannot?
- Which questions can be analysed with business survey data? Which issues or aspects cannot?

The second part will be on **Opportunities and challenges to enhance micro analysis of agriculture and rural economies**. It will take the form of a forward looking round table discussion. Participants are welcome to share their views on how linking different types of microdata can enrich our agriculture and rural policy analysis and the barriers and opportunities for exploiting this potential. The speakers will engage in a discussion on the following questions:

- Can farm and business data be crossed for the same rural areas? What additional insights can be obtained?
- Can business surveys complement information from farm surveys when analysing agricultural policies? Which information: value added, food chains, services...?
- Can farm surveys complement business surveys on rural development issues? What additional insights can be obtained on the rural development of rural areas?
- What are the challenges and difficulties for using together or complementing each other?

There will be a second shorter session that will present an update of the work on **characterising resilience**, discussed in our last meeting in October 2021.

## IDRAFT AGENDA

Monday 14 <sup>th</sup> March 2022 12:00-15:30 CET	
12:00-12:10	<b>Introduction and welcome</b> <i>Jonathan Brooks, Head of Division Agriculture and Resource Policies, OECD</i> <i>Enrique Garcilazo, Deputy Head of Division. Regional and Rural Policy, OECD</i>
12:10-13:20	<b>Session 1: Synergies and gaps between farm- and firm-level data:</b> <b>Part 1: Experiences analysing agricultural and rural policies using farm and business surveys (Chair: Masayasu Asai)</b> <ul style="list-style-type: none"> <li>• Which different types of surveys and micro data can be used for agriculture and rural analysis?</li> <li>• Which questions can be analysed with farm survey data? Which issues and aspects cannot?</li> <li>• Which questions can be analysed with business survey data? Which issues and aspects cannot?</li> </ul>
	<ul style="list-style-type: none"> <li>• Setting the scene  <i>Amr Khafagy, CCRI, University of Gloucestershire, UK</i></li> <li>• Sharing experience of firm-level data analysis for rural policies  <i>Michelle Marshalian, CFE, OECD</i></li> <li>• Sharing experience of farm- and firm-level data analysis from the USA  <i>Brent Hueth, ERS, USA</i></li> <li>• Broadening policy and research questions on farms and firms – experiences from the Netherlands  <i>Hans Vrolijk, Wageningen Economic Research, the Netherlands</i></li> <li>• Q&amp;A</li> </ul>
13:20-13:35	<b>Break</b>
13:35-14:45	<b>Part 2: Opportunities and challenges to enhance micro analysis of agriculture and rural (Chair: Jesús Antón)</b> Forward looking round table discussion <ul style="list-style-type: none"> <li>• How can farm and business data be crossed for the same rural areas?</li> <li>• What additional insights can be obtained?</li> <li>• What are the challenges and difficulties for using together or complementing each other? What is the way forward?</li> </ul>
	Views from experts <ul style="list-style-type: none"> <li>○ <i>Johannes Sauer, Technical University of Munich, Germany</i></li> <li>○ <i>Michelle Marshalian, CFE, OECD</i></li> <li>○ <i>Lionel Cosnard, Ministry of Agriculture, France</i></li> <li>○ <i>Shingo Yoshida, PRIMAFF, Japan</i></li> <li>○ <i>Maria Wishart &amp; Serdal Ozusaglam, Warwick University, UK</i></li> <li>○ <i>David Freshwater, University of Kentucky, USA</i> as Discussant</li> <li>• Q&amp;A from the audience</li> </ul>

14:45-15:15	<b>Session 2: Characterisation of agricultural resilience</b>
	<ul style="list-style-type: none"> <li>• Measurement of Resilience using Farm-Level Data (Pending title) <i>Johannes Sauer, Technical University of Munich, Germany</i></li> <li>• Q&amp;A</li> </ul>
15:15-15:30	<b>Wrap-up</b>
	<ul style="list-style-type: none"> <li>• Tour de table on activities and events of interest for the Network</li> <li>• Dates for 2022 meeting: 8-9 November 2022 (back to back to JWPAE)</li> <li>• Wrap-up</li> </ul>

## Practical Information

Please register if you wish to attend using the link: <https://one.oecd.org/event/130518/en/participants>

OR you can register yourself by sending directly to Marina Giacalone ([marina.giacalone-belkadi@oecd.org](mailto:marina.giacalone-belkadi@oecd.org)) if the link mentioned below does not offer the possibility to do it.

For those who have registered, please see below the zoom link details to enter the meeting.

### ZOOM INFO

Join Zoom With a Computer (Zoom Client)

Or with Chrome

<https://meetoecl1.zoom.us/j/98401191877?pwd=d3EycGVIOVRCd08xcHcrL1pZWctRQT09>

Join Zoom with a tablet or smartphone (download Zoom app IOS or Android - Wifi and 3G/4G)

Meeting ID: 984 0119 1877

Password: ^y+w89XLzv

Or with chrome

<https://meetoecl1.zoom.us/j/98401191877?pwd=d3EycGVIOVRCd08xcHcrL1pZWctRQT09>

Join by phone

Meeting ID: 984 0119 1877

Password: 5452395195

Find your local number: <https://meetoecl1.zoom.us/u/acT4BqgzFv>

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