

Farm- and firm-level data

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NICRE and Enterprise Research Centre

National Innovation Centre for Rural Enterprise (NICRE)

- Established Autumn 2020
- Research partnership between three UK universities (Newcastle, Warwick and Gloucester)
- 3 key aims of NICRE:
 - to strengthen the evidence base relating to rural innovation and enterprise
 - to work with rural businesses, agencies and communities on innovation projects
 - to encourage effective policy and support services to raise levels of rural innovation and productivity
- Insight from experience of farm-level data collection in South Africa (Serdal)
- Insight from experience of combined farm and firm-level data collection with State of Rural Enterprise survey in England (Maria)