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Q1 Respondent

UKRAINE

Q2 About you

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Page 7: SECTION 1: AID-FOR-TRADE PRIORITIES (YOUR GOVERNMENT'S AID-FOR-TRADE PRIORITIES)

Q3 Does your national development strategy include trade priorities ? (i.e. Aid-for-Trade priorities) **Yes**

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Q4 If yes, please indicate your Aid-for-Trade priorities:Below are listed the most common priority areas grouped according to broad Aid-for-Trade categories. Please rank the top 5 priority areas among the ones listed below.(1 being the most important)

Export diversification	1
International competitiveness	5
Services development	4
Trade facilitation	2
Trade policy analysis, negotiations and implementation	3

Please specify further the priorities that you selected above as well as the main problems/obstacles encountered in furthering them and provide a weblink to the relevant strategy.

1. Against the background of satisfactory national export diversification at intensive and extensive basis Ukrainian export signification deviations from the world are clearly seen. Ukrainian export diversification is at the developing countries level. It testifies about significant export potential availability and a necessity in its implementation stimulating both on extensive and intensive basis. 2. Ukraine scored 57.03 points out of 100 on the 2018 Global Competitiveness Report published by the World Economic Forum. Competitiveness Index in Ukraine averaged 12.60 Points from 2007 until 2018, reaching an all time high of 57.03 Points in 2018. Despite significant potential for export growth, Ukrainian competitiveness is still hindered by low productivity, market and product concentration, limited financial access, deteriorating physical infrastructure, and cumbersome regulations and customs procedures.

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Q5 Have your Aid-for-Trade priorities changed since 2016?

Yes,

Please specify further the priorities that you selected above, as well as the main problems/obstacles encountered in furthering them. Please include a weblink to the relevant strategy.:

The Programme of Activities of the Cabinet of Ministers of Ukraine was approved by the Decree of the Verhovna Rada of Ukraine (parliament) on April 14, 2016 and among 17 top priorities for mid term perspective was defined also Support for exporters (Direction IX. Regulatory Policy, Entrepreneurship Development and promotion of competition, sub-priority Support for exporters). The programme was directed at the fulfillment of EU-Ukraine Association Agreement. For its realization there was developed the Midterm-plan that defines main tasks and directions of the Government activities for 2017-2020. Each year we update it. Besides, this Mid-term plan is the basis for budget planning, annual operational plans of the Government, and is focused at donors support. Here is link in ukrainian <https://goo.gl/Dy8x6Q>.

Q6 If yes, please rank the top 3 drivers of these changes : (Please choose no more than 3 options)

MSMEs growth and development objectives	2
New national development strategy	1
Additional information on the top 3 drivers of changes in your Aid-for-Trade priorities since 2016.:	<p>The Strategy for Sustainable Development «Ukraine 2020» represents the overarching strategic framework of the reforms in Ukraine. To implement the Strategy the Cabinet of Ministers adopted an annual-based plan of measures for the period 2015-2020. The Strategy provides for a total of 62 reforms and is built around four main pillars: 1. Development, 2. Security, 3. Responsibility and 4. Pride. The National Reform Council as an advisory body operationalizes the reforms and sets key performance indications. Trade-related areas are covered under pillar 1 – Development, and include: i) Deregulation and development of entrepreneurship, ii) SME development programme, iii) Tax reform iv) Customs reform and EU customs integration, and v) Ukrainian export development programme. Other key areas for export promotion are covered under pillar 4 – Pride, namely: i) Ukraine branding programme, ii) Innovation development programme, and iii) Tourism development programme. The Strategy also identifies priorities in many adjacent areas that should remove multiple impediments to exports widely recognized by business, Government and NGOs. The key performance indicators are linked indirectly to the successful implementation of the priority reforms while resource allocation schemes or mechanisms are not specified. Then we have the Programme of Activities of the Cabinet of Ministers of Ukraine was approved by the Decree of the Verhovna Rada of Ukraine (parliament) on April 14, 2016 and among 17 top priorities for mid term perspective was defined also Support for exporters (Direction IX. Regulatory Policy, Entrepreneurship Development and promotion of competition, sub-priority Support for exporters). The programme was directed at the fulfillment of EU-Ukraine Association Agreement. For its realization there was developed the Midterm-plan that defines main tasks and directions of the Government activities for 2017-2020. Each year we update it. Besides, this Mid-term plan is the basis for budget planning, annual operational plans of the Government, and is focused at donors support. Here is link in ukrainian https://goo.gl/Dy8x6Q. And aiming the fulfillment of these 2 main policy documents sector-wide documents in different fields were adopted, including a National Export Strategy of Ukraine for 2017-2021 (Ukraine Strategic Trade Development Roadmap), in particular strategic objectives of which are: 1) creating an enabling environment that stimulates trade and innovation for diversified exports. 2) developing business and trade support services that improve the competitiveness of enterprises, in particular SMEs.</p>

Q7 Have these changes been reflected in your dialogue with development partners? **Yes**

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Q8 Please provide names, titles, references or weblinks to policy documents relevant to Aid for Trade in your country.

Here is link at the main policy document Ukraine Strategy 2020 (in english) - <https://goo.gl/K55wfw>

Programme of the Cabinet of Ministers of Ukraine - <https://goo.gl/yL6a3c>, which also contains link at Mid-term plan of priority activities till 2020.

Link to the Export Strategy of Ukraine (in english) - <https://goo.gl/ppk7Me>.

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Q9 Is economic diversification a priority in your national or regional development strategy? **Yes,**
 If yes, please provide additional information (including as to how economic diversification is defined and measured).: One of the strategic goals for trade development of Ukraine according to the Export Strategy of Ukraine for 2017-2021 adopted by the Decree of the Cabinet of Ministers of Ukraine on 27.11.2017 is creation of beneficial opportunities that promote trade and innovation for export diversification.

Q10 What are the main constraints to economic diversification identified in your national or regional development strategy?(You may tick more than 1 box)

Limited customs and other border agency capacity ,

Limited inward foreign direct investment ,

Limited network and/or transport infrastructure of a cross border nature ,

Poor international competitiveness,

Transport infrastructure (airport, roads, rail, port) ,

Additional information on the main constraints to economic diversification as identified in your national or regional development strategy.:

1. One of the constraints that limits export development and prevents the internationalization of SME is lack of customs procedures efficiency. 2. Limited direct foreign investment needs to be improved through proper investment incentives, transparent competition rules for investors. 3. Ukrainian goods and services are not enough competitive on the international arena, which hinders export capabilities.

Q11 Please indicate in which of category(ies) of aid-for-trade financing you receive aid-for-trade support for economic diversification.(You may tick more than 1 box and/or leave boxes unticked if you do not receive support)

Trade policy and regulations (Including training of trade officials, analysis of proposals and positions and their impact, support for national stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to facilitate implementation of trade agreements and to adapt to and comply with rules and standards)

Trade policy and administrative management

Trade development (Including investment promotion, analysis and institutional support for trade in services, business support services and institutions, public-private sector networking, e-commerce, trade finance, trade promotion, market analysis and development)

Q12 Does the aid-for-trade support you receive for economic diversification align with the priorities established in your national or regional trade and development strategy(ies)?

Yes

Q13 Has your government recorded progress in economic diversification since the launch of the Aid-for-Trade initiative in 2006?

Unsure

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Q14 If yes, please specify in which area(s):(You may tick more than 1 box)

Respondent skipped this question

Q15 If yes, please also indicate in which sector(s): (You may tick more than 1 box)

Respondent skipped this question

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Q16 In which category(ies) of Aid for Trade is the support you receive impactful for economic diversification?(You may tick more than 1 box and/or leave boxes unticked if you do not receive support)

Trade policy and regulations (Including training of trade officials, analysis of proposals and positions and their impact, support for national stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to facilitate implementation of trade agreements and to adapt to and comply with rules and standards)

Trade policy and administrative management

Regional trade agreements (RTAs)

Trade education/training,

Trade development (Including investment promotion, analysis and institutional support for trade in services, business support services and institutions, public-private sector networking, e-commerce, trade finance, trade promotion, market analysis and development)

Business support services,

Additional information on the category(ies) of Aid for Trade in which the support you receive is impactful for economic diversification, including information on which your answer is based.:

There were some aid support for promotion of aligning the Ukrainian legislation to the European ones on Phytosanitary Measures, on technical regulation and standards. Also some projects to support export opportunities of the private sector, EU support on elimination of technical barriers, on support of Ukrainian farmers enter European markets, etc. There is also very important GIZ initiative Fit for Partnership with Germany, that studies our national SMEs how to find business partners in Germany, organises meetings there with potential clients, assist in building relations with them. And now our Middle income enterprises with the help this programme could enter German market. Some accurate information. Canada gave support for trade facilitation, SME development, market access information about Canada, improving business climate, PPP development. USAID - Export diversification, customs procedures and modernisation, trade facilitation. IFC - business regulations, agribusiness markets, incl food safety, trade facilitation and logistics related to river and sea port transportation. EBRD - support economic reforms, increase access to finance, improve business climate. EU4Business - SME development, access to finance, business advice and entrepreneurship skills for SMEs, etc.

Q17 What factors contribute to the success of the aid-for-trade support you receive for economic diversification?(You may tick more than 1 box. Please limit your answer to the top five factors)

Alignment of aid-for-trade support with national/regional priorities

Country ownership,

Donor interest in specific projects/programmes

Institutional capacity to implement projects

National/regional coordination,

Additional information on the factors that contribute to the success of the aid-for-trade support you receive for economic diversification. :

If to talk about SME sector in Ukraine not all of them can even now when borders are fully open easily find business partners. So, very important is to spread information on-line, creating different e-platforms of exchanging information between exporters. Maybe sector-specific or regional platforms.

Q18 What factors may limit the success of the aid-for-trade support you receive for economic diversification?(You may tick more than 1 box. Please limit your answer to the top five factors.)

Diverging priorities between partner and donor

Lack of donor interest in specific projects/programmes

Poor alignment of aid-for-trade received with national/regional priorities

Poor national/regional coordination,

Weak institutional capacity,

Additional information on the factors that may limit the success of the aid-for-trade support you receive for economic diversification.:

There is also one more problem, actually lack of mechanisms from the partner country to influence the donor to complete all the components within one project when the project has finished. And then for the government it is very hard to finish this component at its own expenses because of limited staff, timeframe and lack of budget.

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Q19 Does the Aid for Trade you receive help mobilize other forms of development finance for economic diversification (i.e. non-concessional financing, foreign direct investment, remittances, trade finance, etc.).

Yes

Q20 Which development partner(s) are the most important source of aid-for-trade financing for economic diversification?(You may tick more than 1 box)

Canada,
European Union,
Germany,
Sweden,
Switzerland,
United States,
EU Institutions,
World Bank,
World Trade Organization (WTO)

Q21 Which South-South partner(s) are the most important source of financing for your economic diversification?(You may tick more than 1 box)

Respondent skipped this question

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Q22 Looking ahead, in which sector(s) will future support for economic diversification be most required? (You may tick more than 1 box)

Agriculture,
Industry,
Services

Q23 Looking ahead, in which category of aid-for-trade financing do you think that your government will require aid-for-trade support for economic diversification. (You may tick more than 1 box and/or leave boxes unticked if you do not receive support)

Trade policy and regulations (Including training of trade officials, analysis of proposals and positions and their impact, support for national stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to facilitate implementation of trade agreements and to adapt to and comply with rules and standards)

Trade facilitation,

Regional trade agreements (RTAs)

Trade education/training,

Trade-related infrastructure (Including physical infrastructure)

Communications infrastructure,

Business support services,

Agriculture,

Industry,

Additional information on which category(ies) of Aid for Trade you think your government will require further aid-for-trade support for economic diversification.:

For Ukraine trade education for SME is still very important.

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Q24 Is there any Aid-for-Trade project or programme for economic diversification that you would like to showcase as an example of best practice? (Please provide additional information and include weblinks as relevant)

1. Fit for Partnership with Germany organised under the GIZ support (Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH) how to organize business with Germany.
2. EU Research and Innovation programme Horizon 2020 is now very important for entering European markets.
3. Eu4Business initiative.

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Q25 Is economic empowerment a priority in your national or regional development strategy? **Yes**

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Q26 For which groups does your national or regional development strategy seek to promote economic empowerment?(You may tick more than 1 box)

Women's economic empowerment ,
Micro, Small and Medium Sized Enterprises

Q27 Does the national or regional development strategy propose any indicators to track economic empowerment or include any targets to achieve?

Yes,
If yes, please provide additional information on the indicators, or targets, on economic empowerment that are included in your national or regional development strategy.:
Export Strategy of Ukraine goals include promotion of women active participation in export as well as economic empowerment.

Q28 Does the national or regional development strategy link economic empowerment to participation in international trade?

Yes

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Q29 Please indicate in which category(ies) of aid-for-trade financing you receive aid-for-trade support for economic empowerment.(You may tick more than 1 box and/or leave all boxes unticked if you do not receive support)

Trade policy and regulations (Including training of trade officials, analysis of proposals and positions and their impact, support for national stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to facilitate implementation of trade agreements and to adapt to and comply with rules and standards)

Trade facilitation,

Regional trade agreements (RTAs) ,

Trade education/training,

Transport and storage infrastructure ,

Business support services,

Banking and financial services

Q30 Does the aid-for-trade support you receive for economic empowerment align with the empowerment priorities established in your national or regional trade and development strategy(ies)?

Yes

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Q31 How best can Aid for Trade make a contribution to women's economic empowerment?(You may tick more than 1 box. Please limit your answer to the top five factors)

Improving access to information ,

Improving access to foreign markets ,

Improving digital connectivity ,

Providing access to finance ,

Supporting the growth and economic development of women

,

Upgrading business skills,

Upgrading the transport infrastructure,

Additional information or examples of projects and programmes on how Aid for Trade can make a contribution to women's economic empowerment:

Three strategic goals for women economic empowerment: 1) export oriented companies implement gender equality, especially in promotion and decision-making(equal gender oppoertunities in business), 2) women and their business develop their capacity, 3) women-led business have acces to national and international business networks for business oppoertunities and export.

Q32 What forms of aid-for-trade financing, in your view, best support women's economic empowerment?(You may tick more than 1 box and/or leave all boxes unticked if you do not receive support)

Trade policy and regulations (Including training of trade officials, analysis of proposals and positions and their impact, support for national stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to facilitate implementation of trade agreements and to adapt to and comply with rules and standards).

,

Trade facilitation,

Communications infrastructure,

Business support services,

Banking and financial services

Q33 What factors contribute to the success of Aid for Trade in promoting women's economic empowerment? (You may tick more than 1 box. Please limit your answer to the top five factors)

- Coordination among donors
- Country ownership,
- Donor interest in specific projects/programmes
- Institutional capacity to implement projects
- National/regional coordination

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Q34 How best can Aid for Trade make a contribution to the economic empowerment of MSMEs?(You may tick more than 1 box. Please limit your answer to the top five factors)

- Providing access to finance
 - Improving access to information
 - Improving access to foreign markets
 - Improving access to global value chains
 - Improving the provision of services
-

Q35 What forms of aid-for-trade financing, in your view, best support the economic empowerment of MSMEs? (You may tick more than 1 box and/or leave all boxes unticked if you do not receive support)

- Business support services,**
- Banking and financial services** ,
- Agriculture,**
- Trade policy and regulations (Including training of trade officials, analysis of proposals and positions and their impact, support for national stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to facilitate implementation of trade agreements and to adapt to and comply with rules and standards).**
- ,
- Trade policy and administrative management** ,
- Trade education/training,**
- Transport and storage infrastructure** ,
- Communications infrastructure,**
- Mineral resources and mining** ,
- Travel and tourism**

Q36 What factors contribute to the success of Aid for Trade in promoting the economic empowerment of MSMEs? (You may tick more than 1 box. Please limit your answer to the top five factors)

- Alignment of aid-for-trade support with national/regional priorities**
- ,
- Donor interest in specific projects/programmes** ,
- Leveraging of foreign direct investment** ,
- Institutional capacity to implement projects** ,
- National/regional coordination**

Q37 How best can Aid for Trade make a contribution to Youth economic empowerment?(You may tick more than 1 box. Please limit your answer to the top five factors)

- Providing access to finance
- Upgrading business skills,
- Improving access to information
- Improving access to global value chains
- Improving digital connectivity

Q38 What forms of aid-for-trade financing, in your view, best support to Youth economic empowerment?(You may tick more than 1 box and/or leave all boxes unticked if you do not receive support)

- Banking and financial services
- Trade policy and regulations (Including training of trade officials, analysis of proposals and positions and their impact, support for national stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to facilitate implementation of trade agreements and to adapt to and comply with rules and standards).
- Trade facilitation,
- Trade education/training,
- Communications infrastructure,
- Travel and tourism

Q39 What factors contribute to the success of Aid for Trade in promoting to Youth economic empowerment? (You may tick more than 1 box. Please limit your answer to the top five factors)

- Alignment of aid-for-trade support with national/regional priorities
- Country ownership,
- Donor interest in specific projects/programmes
- National/regional coordination,
- Sufficient funding and appropriate implementation timelines

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Q40 In your view, can Aid for Trade make a contribution to the achievement of the 2030 Sustainable Development Agenda ?

Yes

Q41 If yes, please specify which Sustainable Development Goal or Goals (SDGs) Aid for Trade can help to achieve. (You may tick more than 1 box) Sustainable Development Goals:

- 6. Clean water and sanitation ,
- 8. Decent work and economic growth ,
- 9. Industry, innovation and infrastructure ,
- 12. Responsible consumption and production ,
- 13. Climate action ,
- 17. Partnership for the goals

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Q42 Which donor(s) are now the most important source aid-for-trade financing for your economic empowerment. (You may tick more than 1 box)

- Canada,
- European Union,
- Germany,
- United States,
- EU Institutions,
- International Monetary Fund (IMF) ,
- World Bank

Q43 Which South-South partner(s) are the most important source of financing for your economic empowerment? (You may tick more than 1 box)

- China

Q44 Looking ahead, in which category(ies) of aid-for-trade financing do you think that further support for economic empowerment will be required.(You may tick more than 1 box and/or leave boxes unticked if you do not receive support)

Business support services,
Banking and financial services ,
Agriculture,
Trade facilitation,
Regional trade agreements (RTAs) ,
Multilateral trade negotiations ,
Trade education/training,
Transport and storage infrastructure ,
Travel and tourism

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Q45 Please provide any additional information that you think may be relevant.(Please references in the form or weblinks, document symbols etc.)

Respondent skipped this question

Q46 Is there any Aid for Trade project or programme for economic empowerment you would like to showcase as particularly important for your country or as an example of best practice?(Please provide any relevant additional information and include weblinks as relevant)

EU Research and Innovation programme Horizon 2020 <https://goo.gl/TgqnEa>
 Fit For Partnership with Germany <https://ukraine.managerprogramm.de/>

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Q47 CONSULTATION (Other ministries/agencies consulted in preparing this questionnaire reply):

Respondent skipped this question