



WORLD TRADE
ORGANIZATION



OECD
BETTER POLICIES FOR BETTER LIVES

Page 2: ABOUT YOU

Q1

SENEGAL

Respondent (Country or Customs Territory)

Q2

About you

Name	Ansou Souba BADJI
Position	Director of Foreign Trade
Organization	Ministry of Commerce, Consumer Affairs and Small and Medium-Sized Enterprises
Email Address	ansou.badji@outlook.com
Phone Number	+22175774165

Page 3: SECTION A: TRADE PRIORITIES IN NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

Q3

Yes

Do you have a national development plan or strategy?
(ies)?

Page 4: SECTION A: TRADE PRIORITIES IN NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

Q4

If yes, does your national development plan or strategy(ies) include trade priorities?

Yes,

If yes, please provide further details including hyperlinks to relevant documents containing trade priorities::
Axis 1 of the Plan Sénégal Emergent (PSE), which aims to structurally transform the economy by consolidating current growth drivers and developing new sectors that create wealth, jobs and social inclusion, and have a strong capacity to export and attract investment. This axis is part of a more balanced development option, promoting viable regions and economic hubs in order to stimulate development potential throughout the country. This commitment is reaffirmed in the Plan d'Actions Prioritaires 2 Ajusté et Accélééré (PAP2A) for the 2019-2023 period.

Page 5: SECTION A: TRADE PRIORITIES IN NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

Q5

Does your national development strategy(ies) have a thematic focus?

Yes

Page 6: SECTION A: TRADE PRIORITIES IN NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

Q6

If yes, please choose options from the non-exhaustive list of thematic options of key strategic objectives below. (If an objective(s) does not appear in the drop-down list, please tick other and add details in the text box.)

- Economic diversification,**
- Enhancing exports in non-traditional sectors,**
- Export diversification,**
- Expansion of the digital economy,**
- Infrastructure development,**
- Trade integration,**
- Institutional strengthening (e.g. good governance, transparency and accountability)**
- ,
- Innovation and technological development,**
- Human capital development (e.g. education through skills, training and health)**
- ,
- Employment creation,**
- Women's economic empowerment and gender equality**
- ,
- Youth employment and skills,**
- Environmental protection,**
- Sustainable resource management,**
- Inclusive growth, including (historically) disadvantaged groups (add additional information in text box if appropriate).**
- ,
- Food security**

Page 7: SECTION A: TRADE PRIORITIES IN NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

Q7

Yes

Do the trade priorities found in your national development plan or strategy(ies) reflect specific development objectives or targets? For example, the national development plan of Benin aims to achieve a sustained, inclusive and sustainable growth of at least 10% by 2025.

Page 8: SECTION A: TRADE PRIORITIES IN NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

Q8

If yes, please choose options from the non-exhaustive list below. (If an objective(s) or target* do not appear in the list below, please tick other and add details in the text box. Please tick relevant boxes).Objectives & Targets*:

LDC Graduation,

Other targets (e.g. digital connectivity, gender equality, renewable energy, circular economy, etc.)

Economic growth targets,

Poverty reduction targets

Page 9: SECTION B: TRADE PRIORITIES IN OTHER NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

Q9

In addition to the trade priorities you may have in your national development strategy, do you have trade priorities that are set out in other national policy documents or strategies?

Yes

Page 10: SECTION B: TRADE PRIORITIES IN OTHER NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

Q10

If yes, do you have a national trade policy or strategy, export development strategy or similar policy or strategy (e.g. national diagnostic trade integration study update, national e-commerce strategy etc.)?For example, Jordan has published a national export strategy for the period 2023-2025.

Yes,

(If yes, please provide further details, including dates the strategy covers and hyperlinks to relevant documents):: National export strategy (Sn Export 2035). The vision of the Sn Export 2035 strategy is "to make exports an essential lever for the structural transformation of the economy towards strong, sustainable and inclusive growth by 2035."

Page 11: SECTION B: TRADE PRIORITIES IN OTHER NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

Q11

Do these other national policy documents or strategies include trade objectives or targets?For example, Ghana's National Export Development Strategy envisages that over a duration of 10 years non-traditional exports will grow from \$2.8 billion in 2020 to \$25.3 billion in 2029 accompanied by deep structural transformation that positions Ghana as a competitive export-led industrialized economy.

Yes

Q12

If yes, please chose options from the non-exhaustive list below. If an objective(s) does not appear in the list, please tick "other" and add details in the text box.If no, please indicate if there is another strategy or policy that includes specific objective of targets.

- Improved balance of payments situation,**
- Increased competitiveness,**
- Expansion of agricultural exports,**
- Expansion of manufactured exports,**
- Improvements in trade facilitation,**
- Export growth targets,**
- Export diversification in terms of number of markets reached**
- ,'**
- Better export performance,**
- Export diversification in terms of number of goods and services exported**

Q13

Do the trade priorities found in your national development strategy align with those found in other national policy documents or strategy(ies)?

Yes, in full,
 Additional information on alignment of trade priorities::
 As the National Export Strategy was developed after the adoption and implementation of the PES, the priority axes are aligned with the PES.

Page 12: SECTION C: SECTORAL AND REGIONAL TRADE OBJECTIVES

Q14

Yes

Do the trade objectives in your national development plan and/or those found in other national policy documents or strategies include sectoral objectives?For example, Vision 2030 Jamaica includes 31 Sector Plans (in 28 separate documents) prepared by Task Forces, comprising stakeholders from public and private sector bodies, civil society and international development partners). And Bhutan's National Export Strategy 2022 identifies the mineral and timber industries as holding potential for the development of value-added products.

Page 13: SECTION C: SECTORAL AND REGIONAL TRADE OBJECTIVES

Q15

If yes, please tick all relevant boxes and provide further details, including hyperlinks to relevant documents.If no, please indicate if there is another national strategy or policy that includes specific objectives or targets.(Please tick relevant boxes)

- Agriculture,**
- Services (general),**
- Oil and gas,**
- Tourism**

Page 14: SECTION C: SECTORAL AND REGIONAL TRADE OBJECTIVES

Q16

Yes

Does the trade objectives found in your national development plan or strategy(ies) and in other national policy documents or strategies include regional objectives?For example, the national development strategy of the Kyrgyz Republic for 2018-2040 includes, inter alia, the objective to work on harmonious integration of the Kyrgyz economy with the Eurasian Economic Union; active participation in regional projects that improve production and transit capacity; diversification of foreign economic focus of Kyrgyzstan through development of mutually beneficial trade, economic and investment cooperation with the countries of South and Southeast Asia, the Arab East and America.

Page 15: SECTION C: SECTORAL AND REGIONAL TRADE OBJECTIVES

Q17

African Continental Free Trade Area (AfCFTA)

If yes, please identify the relevant economic community(ies).(Please tick relevant boxes)

Page 16: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

Q18

Yes

Does your government have priority areas for Aid for Trade for which it is actively seeking support?

Page 17: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

Q19

If yes, please indicate the relevant priority areas for Aid for Trade for which your government is actively seeking support.(Please tick relevant boxes)

Trade facilitation,
Regional trade agreements (RTAs),
Trade-related Transport and storage infrastructure (e.g. port, dry port, inland container port, inland container depot, etc.)
 ,
Trade-related Communications infrastructure,
Business support services,
Building productive capacity

Page 18: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

Q20

Yes

Have these priorities been communicated to Donors and South-South partners?

Page 19: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

Q21 **Diagnostic trade integration study or update,**
Other (please specify),
Dialogue with development partners

If yes, please provide additional information on how priorities were communicated:

Page 20: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

Q22 **Yes,**
If yes, please identify which sources of aid finance or other financial assistance for trade that you would like to attract to achieve your trade objectives. (e.g. Official Development Assistance (i.e. Aid for Trade), Other Official Flows (loans at concessional rates that do not qualify as ODA), South-South co-operation, Climate finance, etc.):
-Aid for trade ; -Climate finance.

Page 21: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

Q23 **Yes**
Do you face difficulties in accessing finance to address your Aid-for-Trade priorities?

Page 22: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

Q24 **Difficulties accessing grant finance,**
Insufficiency of grant financing,
Challenges engaging in public-private partnerships

If yes, please choose options from the non-exhaustive list below. (If a difficulty in accessing aid for trade does not appear in the drop-down list, please tick other and add details in the text box.)

Page 23: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

Q25 **No**
Does your government face a situation where it is receiving an increasing share of Aid for Trade in the form of loans and a declining share of grants?

Page 24: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

Q26 **Respondent skipped this question**
If yes, does this situation present a challenge for your government to achieve its trade objectives?

Page 25: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

Q27

Respondent skipped this question

Do you plan to stop receiving Aid for Trade? Has a date been set to achieve this objective (e.g. a date to stop receiving foreign aid)?

Page 26: SECTION E: ALIGNMENT OF AID-FOR-TRADE SUPPORT

Q28

Mostly aligned

How well-aligned is the Aid-for-Trade support you receive with your Aid-for-Trade priorities?

Q29

Length of project/programme funding cycles,

What challenges do you encounter in aligning the Aid-for-Trade support you receive with the sectoral level needs outlined in relevant policy documents ? (Please tick relevant boxes)

Human capacity constraints to developing bankable projects

Weak institutional capacity (e.g. lack of coordination at domestic level)

Page 27: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

Q30

Respondent skipped this question

Do development financing partners (i.e. both donors and South-South partners) align their monitoring and evaluation with your national monitoring or results frameworks?

Page 28: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

Q31

Yes

Do you measure the impacts of the Aid-for-Trade support you receive?

Page 29: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

Q32

Trade policy and administrative management,

If yes, where is Aid for Trade having a measurable impact in your opinion?(Please tick relevant boxes)

Trade facilitation,

Regional trade agreements (RTAs),

Building productive capacity,

Multilateral trade negotiations,

TRADE-RELATED ADJUSTMENT (Including supporting developing countries to put in place accompanying measures that assist them to benefit from liberalized trade)

Page 30: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

Q33

Is there an Aid-for-Trade project or programme that you would like to highlight as an example of best practice?

Yes,

Additional information on best practice examples::
Project to implement a national e-commerce platform in Senegal.

Page 31: SECTION G: FUTURE AID-FOR-TRADE NEEDS

Q34

Do you foresee a continued need for Aid-for-Trade financing?

Yes

Page 32: SECTION G: FUTURE AID-FOR-TRADE NEEDS

Q35

If yes, please tick all relevant boxes and provide further details including hyperlinks as relevant.(Please tick relevant boxes)

Agriculture,
MSME sector development,
Services (general),
Communication services, including ICT,
Cross-sectoral e-commerce and digital trade

Q36

In which categories of Aid-for-Trade support do you foresee future needs?(Please tick relevant boxes)

Trade facilitation,
Regional trade agreements (RTAs),
Trade-related Transport and storage infrastructure (e.g. port, dry port, inland container port, inland container depot, etc.)
,
Trade-related Communications infrastructure,
Building productive capacity,
Agriculture,
Multilateral trade negotiations,
Digital trade and e-commerce

Page 33: SECTION G: FUTURE AID-FOR-TRADE NEEDS

Q37

Do you foresee future needs for Aid for Trade to support the achievement of trade-related aspects of the Sustainable Development Agenda?

Yes

Page 34: SECTION G: FUTURE AID-FOR-TRADE NEEDS

Q38

If yes, please indicate the relevant SDGs that Aid for Trade can help achieve.(Please tick relevant boxes)

GOAL 1: No Poverty,

GOAL 9: Industry, Innovation and Infrastructure,

GOAL 12: Responsible Consumption and Production,

GOAL 13: Climate Action,

GOAL 17: Partnerships to achieve the Goal,

GOAL 5: Gender Equality

Page 35: SECTION G: FUTURE AID-FOR-TRADE NEEDS

Q39

Yes

Do you foresee future needs for Aid for Trade to support the trade-related aspects of climate change ?