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**Q1**

**MEXICO**

Respondent (Country or Customs Territory)

**Q2**

About you

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**Q3**

Does your national development strategy, policy or plan include trade priorities (i.e., Aid-for-Trade priorities)?

**Yes,**  
 Additional information on the trade (or Aid-for-Trade priorities) included in your national development strategy, policy or plan (or other trade-related policy document):  
 In line with the National Development Plan, the Sectoral Economy Program 2019-2024 contemplates as one of its objectives to promote economic diversification for greater equality between regions and sectors, for which it contemplates as a strategy to diversify the export destination markets Mexican companies to reduce vulnerability and take advantage of business opportunities, where one of the actions to achieve this is to strengthen the network of trade and investment treaties and agreements. In this context, foreign trade policy focuses on three pillars: inclusion, diversification and innovation.

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**Q4**

If yes, please highlight what these Aid-for-Trade priorities are: Below are listed the most common priority areas grouped according to broad Aid-for-Trade categories. Please rank the top priority areas among the ones listed below (1 being the most important).

Connecting to value chains	<b>2</b>
E-commerce	<b>4</b>
Export diversification	<b>1</b>
MSMEs growth and development	<b>3</b>
Other (please specify)	<b>5</b>

Additional information and weblink(s) to the relevant strategy(ies), polic(ies) or plan(s) in which your Aid- for-Trade priorities are included.

**Other: Impact of COVID-19** In the face of the crisis caused by the COVID-19 pandemic, the world accelerated its digitization process, so that in the face of the new normality, Information and Communication Technologies are even more important than they have been; their social value increases due to the power they have to contribute to economic and social recovery throughout the world, since they have allowed a large percentage of the population and companies to continue working, complying with a healthy distance. Information Technologies and the Internet, as well as the use of digital platforms and smart devices, have allowed us to continue with our activities, through:

- Teleworking, which has become the new means to attend to commitments workplaces, and an effective solution to avoid proximity and physical interaction.
- Distance education, which allows online education and training, through the use of digital platforms.
- Digital health, with technologies that allow patient monitoring, electronic medical files, telemedicine, and the use of Artificial Intelligence and big data analysis to have more precise diagnoses.
- Electronic commerce, which has made it possible to continue with economic activity, increase the competitiveness of MSMEs and their entry into new markets.

From the Mexican government, through the Secretary of Economy, it was recognized that one of the strategies to achieve economic reactivation is to support MSMEs, whom the pandemic has forced to accelerate their digitization process and increase their digital presence in online, through social media, search engines, their own websites or online platforms, in order to promote and sell their products and connect with their customers and suppliers. For this reason, the Ministry of Economy has developed various platforms to facilitate the digitization of MSMEs, such as: MIPYMES.MX, Mercado Solidario, Comercia.MX, EXPORTA.MX and DATA MEXICO, through which we support the adoption of digital tools that It opens up opportunities for them to increase their overall efficiency and reduce costs in the long run. The foregoing, under a public policy framework based on three pillars:

1. Innovation: Element and central point that It will allow to develop and transform the activities and the human being.
2. Diversification: That the actions are offered in a heterogeneous way, reaching the entire population and all regions.
3. Inclusion: Take into account all communities, particularly the most unprotected, as well as the most vulnerable sectors of the population, such as the native peoples and women. We look for the economic empowerment of women, directing our strategies and initiatives with an approach that prioritizes social and inclusive innovation, empowering and literating more women to integrate into the digital economy, and in

activities with high added value. For this, we are working on the development of training programs in digital skills, through the initiative "Digital Skills for Mexican Women of the 21st Century", focused on Mexican women, which allows them to have the necessary tools and knowledge to enter and develop in the digital world.

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**Q5** **Yes**  
 Have your Aid-for-Trade priorities changed since 2019?

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**Q6**  
 If yes, please identify the top drivers of change in your Aid-for-Trade priorities from the list below: (Please select no more than 5 options from the areas listed below).

**Environmental sustainability (or green) growth, including circular economy**  
,

**E-commerce development (and digital transformation)**  
,

**New regional development or integration strategy, policy or plan**  
,

**Trade Facilitation Agreement (TFA) Implementation,**  
**Women's economic empowerment objectives,**  
**MSMEs growth and development objectives,**

Additional information on the top 5 drivers of change in your Aid-for-Trade priorities since 2019, including in relation to the impacts of the COVID-19 pandemic on your economy.:

In the face of the current economic and health crisis, the main force that allowed economic activities to continue was digital, taking a central role and impacting our lives, societies and the economy. Therefore, our priorities to help Trade are developed and implemented under a public policy framework based on three pillars: 1. Innovation: Element and central point that will allow us to develop and transform activities and human beings. 2. Diversification: That the actions are offered in a heterogeneous way, reaching the entire population and all regions. 3. Inclusion: Take into account all communities, particularly the most unprotected, as well as the most vulnerable sectors of the population, such as indigenous peoples and women.

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**Q7**

Has Aid for Trade become more or less important to your government since 2019?

**More,**

Additional information on the reasons why Aid for Trade may have become more, less, or remained equally important to your government than in the past.:  
World merchandise trade worldwide was one of the most sensitive sectors to the effects of the COVID-19 pandemic in 2020, which caused a decrease in demand and disruptions in production chains. However, it was also through foreign trade and coordination through international organizations and forums that the flow of medical products was maintained to provide attention to the pandemic (masks, respirators, vaccines, among others), forums where Mexico has had an active participation.

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**Q8**

Have these changes been reflected in your dialogue with development partners?

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**Respondent skipped this question**

Q9

Do you have a specific national strategy, policy or plan for economic recovery post COVID-19 pandemic?

Yes,

Additional information on the specific national strategy, policy or plan for economic recovery post COVID-19 pandemic. (Please provide weblinks as applicable): Additional information on the specific national strategy, policy or plan for economic recovery after the COVID-19 pandemic. (Please provide links, as appropriate): Mexico, through the Ministry of Economy, implements an Economic Reactivation Plan, which contains 4 Strategic Axes, under an Innovation, Diversification and Inclusion approach: 1. Internal market, employment and business. In which the promotion of the competitiveness of digitization is sought through technology transfer, support for micro, small and medium-sized enterprises (MSMEs) with training and digital updating, for which we have the MIPYMES.MX Platform, which has with the following sections: a. Learn: Provides training programs for MSMEs to acquire or increase their digital skills, financial culture, and sales and promotion techniques. b. Emprender: Offers information so that entrepreneurs can create their company and protect their brands, as well as the description of the Quick Start of Companies System (SARE). c. Sell: Through electronic commerce, solidarity market, and means to promote their businesses and identify new clients. d. Grow: Offers options funding, certifications, and entrepreneurial capital. and. Export: Provides tools to export, cooperation programs, opportunities for foreign trade and has information on the SheTrades initiative, the International Trade Center for SMEs led by women, through which they can exchange their experiences, promoting and fostering development production and integrating them into value chains. two. Promotion and facilitation of investment. Streamline the procedures for national and international trade, as well as promote the attraction of investments. Through the digital platforms developed by the Ministry of Economy, such as: a. Data Mexico. Which allows the integration, visualization and analysis of public data to promote innovation, inclusion and diversification of the Mexican economy. b. Export MX. It allows companies in Mexico, especially Mipymes, to expand their business to the global market. It seeks to support MSMEs to: i. Choose the destination of your products ii. Position the company abroad iii. Integrate into global value chains c. Trade MX. Connect Mexican MSMEs with clients, suppliers, partners and investors from all over the world, to strengthen their businesses: i. Connect. Connect businesswomen with potential clients, suppliers or investors. ii. Learn. Contains information on the main aspects of international trade. iii. Finance yourself. Includes information on financial products and services. 3. International trade. Encouraging exports to new markets and markets existing, business conferences, reduction of response times to facilitate imports, defend the commercial interests of Mexico to ensure compliance with the provisions of the agreements, seek access to

other markets, review and enhance current agreements and treaties. Four. Regionalization of the sectors. Detonate employment, through the commercialization of products from the south-southeast in the north and center of the country, support Mipymes so that they can move towards the use of new technologies, reconversion of technological skills in more marginalized sectors, such as of women, for which we have launched the initiative “Digital Skills for Digital Mexican Women of the 21st Century”, in collaboration with the Private Sector, with the aim of: a. Generate and consolidate free digital skills for women over 16 years of age. b. Promote the digital literacy of those Mexican women in a condition of inequality gap and, the technological specialization of the Mexican women who decide to strengthen their knowledge and technical experience to improve their conditions of insertion and success in the labor market of our country, offering them courses that offer them from basic skills such as the use of devices and social networks, to digital skills in specialized topics such as the Internet of things, cybersecurity, programming and networks.

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**Q10**

If yes, please indicate whether your strategy, policy or plan for economic recovery from the COVID-19 pandemic addresses any of the following areas: (You may tick more than one box).

**Agricultural sector, food production and supply chain support**

**Digital connectivity and transformation,**

**E-commerce,**

**Job creation,**

**Industrial sector support,**

**MSME support,**

**Poverty reduction objectives,**

**Preparedness, recovery and resilience,**

**Trade facilitation,**

**Women's economic empowerment and gender equality**

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**Q11**

Please provide names, titles, references or weblinks to policy documents relevant to Aid for Trade in your country.

[http://www.dof.gob.mx/nota\\_detalle.php?codigo=5565599&fecha=12/07/2019](http://www.dof.gob.mx/nota_detalle.php?codigo=5565599&fecha=12/07/2019) <https://www.gob.mx/se/acciones-y-programas/programa-sectorial-de-economia-2020-2024>

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**Q12**

Is the environmental dimension of sustainable development reflected in your national policy document(s), plan(s) or strategy(ies)?

**Yes,**

Additional information on how sustainable development is reflected in your national policy document(s), plan(s) or strategy(ies). (Please provide weblinks as applicable):

The National Development Plan 2019-2024 of the Federal Government, through the "Social Policy" Axis, states that "the Federal Executive will consider in all circumstances the impacts that its policies and programs will have on the social fabric, on the ecology and on the political and economic horizons of the country. In addition, it will be guided by an idea of development that corrects social injustices and promotes economic growth without affecting peaceful coexistence, ties of solidarity, cultural diversity or the turnstile". (PND, 2020, p. 38) Sources:

<https://lopezobrador.org.mx/wp-content/uploads/2019/05/PLAN-NACIONAL-DE-DESARROLLO-2019-2024.pdf> National Development Plan 2019- 2024 [http://www.dof.gob.mx/nota\\_detalle.php?codigo=5565599&fecha=07/12/2019](http://www.dof.gob.mx/nota_detalle.php?codigo=5565599&fecha=07/12/2019) Environment and Natural Resources Sectorial Program 2020-2024 [https://www.dof.gob.mx/nota\\_detalle.php?codigo=5596232&fecha=07/07/2020](https://www.dof.gob.mx/nota_detalle.php?codigo=5596232&fecha=07/07/2020) National Water Program 2019-2024 <https://www.gob.mx/conagua/articulos/consulta-para-el-del-programa-nacional-hidrico-2019-2024-190499> National Program Forestry 2020-2024 [https://www.conafor.gob.mx/transparencia/docs/2021/Programa\\_Nacional\\_Forestal\\_PNF\\_2020-2024.pdf](https://www.conafor.gob.mx/transparencia/docs/2021/Programa_Nacional_Forestal_PNF_2020-2024.pdf) National Program of Natural Protected Areas 2020-2024 <https://www.gob.mx/conanp/documentos /programa-nacional-de-areas-naturales-protegidas-2020-2024> National Strategy on Biodiversity of Mexico 2016-2030 <https://www.biodiversidad.gob.mx/pais/enbiomex> Special Climate Change Program 2020-2024 <https://www.gob.mx/semarnat/documentos/programa-especial-de-Cambio-climatico-2021-2024> Third Voluntary National Report – Agenda 2030 in Mexico [https://www.gob.mx/cms/uploads/attachment/file/654347/I\\_NV2021\\_web\\_1\\_.pdf](https://www.gob.mx/cms/uploads/attachment/file/654347/I_NV2021_web_1_.pdf)



**Q13**

If yes, please indicate in which of your national strategy(ies), policy(ies) or plan(s) sustainable development is reflected:(You may tick more than one box).

**National development strategy, policy or plan,**

**National trade development strategy, policy or plan,**

**National strategy, policy or plan for circular economy/sustainable consumption and production patterns**

Additional information on the national strategy(ies), policy(ies) or plan(s) in which sustainable development is reflected.:

In the National Development Plan 2019-2024, the Mexican government endorses its commitment to promote sustainable development, which at the present time has been shown to be an essential factor for well-being.

[http://www.dof.gob.mx/nota\\_detalle.php?](http://www.dof.gob.mx/nota_detalle.php?codigo=5565599&fecha=07/12/2019)

[codigo=5565599&fecha=07/12/2019](http://bibliodigitalibd.senado.gob.mx/handle/123456789/5431) General Law of Circular Economy, approved on November 4, 2021

[http://bibliodigitalibd.senado.gob.mx/handle/123456789/54](http://bibliodigitalibd.senado.gob.mx/handle/123456789/5431)

31 National Strategy for the Conservation and Sustainable Use of Pollinators

[https://www.gob.mx/agricultura/documentos/estrategia-nacional-para-](https://www.gob.mx/agricultura/documentos/estrategia-nacional-para-the-conservation-and-sustainable-use-of-pollinators-encusp) the-conservation-and-sustainable-use-of-

pollinators-encusp In addition to the PND 2019-2024,

Sustainable Development is reflected in the Sectoral

Economy Program 2019-2024, whose action strategies

contribute to the fulfillment of the Objectives of

Sustainable Development: 1, 3, 5, 8, 9, 10, 12 and 17.

(PROSECO, 2020, p. 14-15) Source:

[https://www.gob.mx/cms/uploads/attachment/file/559457/](https://www.gob.mx/cms/uploads/attachment/file/559457/Programa_Sectorial-ECONOM_A_final_validada.pdf)

[Programa\\_Sectorial-ECONOM\\_A\\_final\\_validada.pdf](https://www.gob.mx/cms/uploads/attachment/file/559457/Programa_Sectorial-ECONOM_A_final_validada.pdf)

Additionally, Mexico's trade policy in recent years has

included the incorporation of comprehensive

Environmental Chapters in international trade agreements

signed by the State.

[https://www.gob.mx/cms/uploads/attachment/file/465806/](https://www.gob.mx/cms/uploads/attachment/file/465806/24ESPMedioAmbiente.pdf)

[24ESPMedioAmbiente.pdf](https://www.gob.mx/cms/uploads/attachment/file/465806/24ESPMedioAmbiente.pdf)

[https://www.gob.mx/cms/uploads/attachment/file/86488/2](https://www.gob.mx/cms/uploads/attachment/file/86488/20_Medio_Ambiente.pdf)

[0.\\_Medio\\_Ambiente.pdf](https://www.gob.mx/cms/uploads/attachment/file/86488/20_Medio_Ambiente.pdf)

**Q14**

Does your national development strategy, policy or plan explicitly target any of the following environment-specific goals? (You may tick more than one box).

**Sustainable Production and Consumption (SDG 12),****Climate Action (SDG 13),****Life on Land (SDG 15),**

Additional information on the environment-specific goals and approaches such as financing, sharing of know-how, technology transfer (including sharing of know-how), promotion of value chain integration targeted by your national development strategy, policy or plan.:

Additional information on specific environment-related objectives and approaches — such as financing, sharing of know-how, transfer of technology (in particular, sharing of know-how) or promotion of integration in value chains on which your national development strategy, policy or plan focuses: The National Development Plan (PND) 2019-2024 contemplates as one of its strategic programs the "Sembrando Vida" Program, through which it contributes directly to SDG 13 Action for Climate and SDG 15 Life of terrestrial ecosystems . This program encourages the establishment of agroforestry production systems, which combine the production of traditional crops together with fruit and timber trees, and the system of Milpa Intercalated between Fruit Trees (MIAF) with which it contributes to generating jobs, to the food self-sufficiency, improvement in the income of the inhabitants and the recovery of forest cover of one million hectares in the country. (PND, 2020, p. 40) On the other hand, the Sectoral Economy Program (PROSECO) 2019-2024, proposes actions that contribute to SDG 12 Guarantee sustainable consumption and production patterns, specifically, by encouraging companies ( large and transnational) adopt sustainable practices and incorporate sustainability information into their reporting cycle. (PROSECO, 2020, p. 15). The 2019-2024 National Development Plan refers to sustainable development in general, while the sectoral programs address specific objectives related to the environment.

[http://www.dof.gob.mx/nota\\_detalle.php?](http://www.dof.gob.mx/nota_detalle.php?codigo=5565599&fecha=12/07/2019)

[codigo=5565599&fecha=12/07/2019](http://www.dof.gob.mx/nota_detalle.php?codigo=5565599&fecha=12/07/2019) General Law on Circular Economy, approved on November 17, 2021

[http://bibliodigitalibd.senado.gob.mx/bitstream/handle/123456789/5431/125.NL\\_Economia\\_circular.pdf?](http://bibliodigitalibd.senado.gob.mx/bitstream/handle/123456789/5431/125.NL_Economia_circular.pdf?sequence=1&isAllowed=y)

[sequence=1&isAllowed=y](http://bibliodigitalibd.senado.gob.mx/bitstream/handle/123456789/5431/125.NL_Economia_circular.pdf?sequence=1&isAllowed=y) Special Climate Change Program 2020-2024

[https://www.gob.mx/semarnat/documentos/programa-special-de- Cambio-climatico-2021-2024.](https://www.gob.mx/semarnat/documentos/programa-special-de-Cambio-climatico-2021-2024)

**Q15**

Does your national sustainable development strategy, policy, or plan include trade objectives?

**Yes,**

Additional information on the trade objectives found in your national development strategy policy, or plan that includes sustainable development. (Please provide weblinks as applicable).:

Continuing with the maxim of the PND 2019-2024 regarding sustainable development that "the Federal Executive will consider in all circumstances the impacts that its policies and programs will have on the social fabric, on the ecology and on the political and economic horizons of the country . In addition, it will be guided by an idea of development that corrects social injustices and promotes economic growth without affecting peaceful coexistence, ties of solidarity, cultural diversity or the environment" It is established in the PND 2019-2024, that the federal government will promote the modalities of fair trade and social and solidarity economy. (PND, 2020, p.51).

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**Q16**

If yes, do the trade objectives address the environmental dimension of sustainable development?

**Yes,**

Additional information on how sustainable development is reflected in your national policy document(s), plan(s) or strategy(ies). (Please provide weblinks as applicable).:

As established in the Sectorial Economy Program (2019-2024), a national policy instrument that has the "purpose of articulating, at a conceptual and strategic level, the mission and efforts of the Ministry of Economy aimed at promoting the economic development of the productive sectors, increase innovation, promote competition in the internal market and regulatory improvement, promote the creation and consolidation of productive micro, small and medium-sized enterprises (MSMEs) and entrepreneurs, and promote economic equality between regions and sectors ", their actions contribute directly to the Sustainable Development Goals: 1, 3, 5, 8, 9, 10, 12 and 17.

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**Q17**

Does your government have a national committee (or has coordination or dialogues across ministries and agencies) on sustainable development that includes the Ministry of Trade?

**Yes**

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**Q18**

If yes, does that national committee address the environmental dimension of sustainable development?

**Yes,**

Additional information on how the national committee addresses the environmental dimension of sustainable development.:

The National Council for the 2030 Agenda for Sustainable Development was created in 2017 as a mechanism to promote the coordinated national implementation of the 2030 Agenda for Sustainable Development, involving political commitment at the highest level. In this sense, based on the first article of the DOF 04/26/2017, the National Council of the 2030 Agenda for Sustainable Development is created as an instance of linking the Federal Executive with local governments, the private sector, society civilian and the academy. In addition, it is established that the Council will coordinate the actions for the design, execution and evaluation of strategies, policies, programs and actions for the fulfillment of the 2030 Agenda, for which the environmental dimension of sustainable development is considered a priority and cross.

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**Q19**

Please identify the economic sector(s) that would gain the most in terms of economic and export diversification as a result of the move to sustainable development? (You may tick more than 1 box).

**Agriculture,**

**Fisheries**

**Q20**

Please identify the sector(s) of your economy that may face the biggest challenge from the move to sustainable development. (You may tick more than 1 box).

**Mining,**

**Industry**

**Q21**

In your view, what challenges constitute the main obstacles to the transition towards sustainable development in your country?(You may tick more than 1 box).

**Access to finance,**

**Business climate,**

**Economic impact of the COVID-19 pandemic,**

**Gender inequality,**

**Limited agricultural processing capacity,**

**Limited economic and export diversification,**

**Social pressures (poverty, population growth),**

**Lack of technology and innovation enabling environment**

,

**Lack of technology transfer (including know-how)**

**Q22**

Please highlight the main challenges that Aid for Trade should address to support a transition to sustainable development in your country? (You may tick more than 1 box)

**Access to finance,**  
**Economic impact of the COVID-19 pandemic,**  
**Gender inequality,**  
**High concentration of economic activity in the informal sector**  
 ,  
**Limited economic and export diversification,**  
**Social pressures (poverty, population growth),**  
**Lack of technology and innovation enabling environment**  
 ,  
**Lack of technology transfer (including sharing of know-how)**

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**Q23**

Do you have a circular economy strategy, policy, plan?

**Yes,**  
 Additional information on your circular economy strategy, policy, plan. (Please provide weblinks as applicable).:  
 The Mexican State has an initiative for the General Law of Circular Economy, which was proposed in the Senate of the Republic in 2019, was recently approved unanimously in the Senate last November 2021 and is currently in the review process. in the Chamber of Deputies. Through this Law, in its art. 8 is proposed as an attribution of the Federation, "to design, formulate, conduct and evaluate the national policy in Circular Economy material, as well as prepare the National Promotion Program in Circular Economy material (...)" (Draft Decree by which issues the General Law of Circular Economy). Source:  
[https://www.senado.gob.mx/64/gaceta\\_del\\_senado/docum ento/121674](https://www.senado.gob.mx/64/gaceta_del_senado/docum ento/121674)

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**Q24**

If yes, which economic sectors does the circular economy strategy, policy, or plan cover?(You may tick more than 1 box).

**Industry,**  
**Services**

**Q25**

If yes, does the circular economy strategy, policy, plan include trade objectives?

**Respondent skipped this question**

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**Q26**

Is digital connectivity reflected as a priority in your national sustainable development strategy(ies), policy(ies), or plan(s)?

**Yes,**

Additional information on how digital connectivity is reflected in your national sustainable development strategy(ies), policy(ies) or plan(s).:

The National Development Plan 2019-2024 states that the installation of wireless Internet throughout the country will be essential to combat marginalization and poverty and for the integration of deprived areas into productive activities: [http://www.dof.gob .mx/note\\_detail.php?code=5565599&date=12/07/2019](http://www.dof.gob.mx/note_detail.php?code=5565599&date=12/07/2019)

**Q27**

Do you have a national strategy, policy or plan for digital connectivity (including digital economy, e-commerce, etc.)?

**Yes,**

Additional information on your national policy documents for digital connectivity. (Please include weblinks of the source used).:

Mexico has a National Digital Strategy, which is defined as the action plan of the Federal Executive to take advantage of the potential of information and communication technologies, including broadband and Internet services, by incorporating them into the daily lives of people and the Federal Public Administration, in order to achieve a Welfare State.  
[https://dof.gob.mx/nota\\_detalle.php?code=5628886&date=06/09/2021](https://dof.gob.mx/nota_detalle.php?code=5628886&date=06/09/2021)

**Q28**

In which sectors could digital connectivity best support the transition to sustainable development in your country?(You may tick more than 1 box).

**Industry,  
Services**

**Q29**

Please identify which issues where digital connectivity would offer most promise in the move to sustainable development in your country?(You may tick more than one box).

**E-civil service,  
E-commerce,  
E-government,  
E-healthcare,  
E-learning,  
Innovation and technology for gender equality,  
Telepresence,  
Transport information systems**

**Q30**

Is there an existing Aid-for-Trade project for digital connectivity towards sustainable development and/or environmentally sustainable growth (or circular economy) that you want to showcase as an example of best practice?

**Respondent skipped this question**

**Q31**

Do you agree that the COVID-19 pandemic has acted as an accelerator for the move to digital economy in your country ?

**Yes,**

Additional information on the impact of the pandemic on the uptake of the digital economy.: Mexico recognizes that the pandemic accelerated digitalization, and that through the Digital Transformation we can achieve an economic recovery strong, sustainable and inclusive, without leaving anyone behind, for this we need to join and redouble efforts, identifying regional differences, especially ensuring that those people who have been historically excluded from technological changes, are taken into account, identifying their needs, to benefit from the opportunities offered by digital transformation. 1. OPPORTUNITIES Since the COVID-19 pandemic began, and to date, a large part of economic and social activities have been carried out mainly by digital means, turning digital transformation into the engine of economic growth, by providing us with great opportunities, such as: Continue with our work activities, through Telecommuting. Sell our goods and/or services to different markets through different digital platforms, that is, using Electronic Commerce. Acquire new skills, through online courses, Increase productivity by improving our production processes, making use of big data and new technological tools such as the Internet of Things and Cybersecurity. two. CHALLENGES The digital transformation also brought us great challenges, especially in the Latin American region, where the degree of development, adoption and use of Information and Communication Technologies is still low, so we must work in a coordinated manner to face the challenges that digital transformation entails, such as: Having an adequate infrastructure. Promote the development of digital skills. Work with micro, small and medium-sized companies to develop technologies and business models that allow them to achieve their digital transformation.

**Q32**

In which areas has the COVID-19 pandemic exposed shortcomings in national digital connectivity?(You may tick more than one box).

**Insufficient or uneven internet coverage,**

**Poor digital skills and IT literacy**

**Q33**

Looking ahead, in which sectors do you think future Aid-for-Trade support to your country should focus so as to support sustainable development objectives? (You may tick more than 1 box).

**Agriculture,**

**Fisheries,**

**Other (please specify),**

Additional information on the sectors in which you think future Aid-for-Trade support should focus so as to support sustainable development objectives.:

The circular economy issue is a priority for Mexico, but financial and human resources are limited. Aid for Trade can create synergies and execute cooperation projects with the Government around this issue.

**Q34**

Looking ahead, in which categories of Aid for Trade do you think support should be focused so as to advance the environmental dimension of sustainable development?(You may tick more than 1 box).

**(a) Trade policy and regulations (Including training of trade officials, analysis of proposals and positions and their impact, support for national stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to facilitate implementation of trade agreements and to adapt to and comply with rules and standards)**

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**Building productive capacity,**

**Travel and tourism,**

**(e) Trade related adjustment (Including supporting developing countries to put in place accompanying measures that assist them to benefit from liberalized trade)**

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**Q35**

Which donor(s) are the most important for Aid-for-Trade financing for the environmental dimension of sustainable development in your country? (You may tick more than 1 box).

Respondent skipped this question

**Q36**

Which South-South partner(s) are the most important source of Aid-for-Trade financing for the environmental dimension of sustainable development?(You may tick more than 1 box).

Respondent skipped this question

**Q37**

Have you received Aid-for-Trade financing as part of triangular co-operation projects?

Respondent skipped this question



**Q38**

Respondent skipped this question

Is there an Aid-for-Trade project or programme for sustainable trade or development, green growth or circular economy that you want to showcase as an example of best practice?

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**Q39**

Do you implement policies that address the environmental dimension of sustainable development while also supporting progress on gender equality and/or women's economic empowerment?

**Yes,**

Additional information on whether you implement policies that address the environmental dimension of sustainable development while also supporting progress on gender equality /women empowerment. You may also provide information on your intention to draft such policies in the future. (Please include weblinks as applicable).:

Mexico has the Conservation Program for Sustainable Development (PROCOCODES). Each of the supports provided by said Program contributes to achieving gender equality and empowering all women and girls. Said Program establishes that the beneficiaries will be able to dispose of up to 17% of the total amount contributed by CONANP for the financing of affirmative actions with a gender perspective, so that the women who participate in the execution of the projects and training courses can do so without affecting their daily work.

<https://www.gob.mx/conanp/acciones-y-programas/programa-de-conservacion-para-el-desarrollo-sostenible-procodes-57997>

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**Q40**

Respondent skipped this question

Do you implement Aid-for-Trade projects that combine the objectives of women's economic empowerment and environmentally sustainable development?

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**Q41**

Respondent skipped this question

Any other information you wish to share? (e.g., where support for sustainable trade or development is needed).

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Page 29: SECTION 3: NATIONAL POLICIES FOR WOMEN'S ECONOMIC EMPOWERMENT

**Q42**

Is women's economic empowerment included as an objective in any of your national strategy(ies), policy(ies) or plan(s)?

**Yes,**

Additional information on how women's economic empowerment is included as an objective in your national policy documents.:

One of the objectives of Mexico's trade policy is inclusion, of which the inclusion of women in the economy and their participation in international trade is part. It is an obligation that arises from the Planning Law and the General Law for Equality between Women and Men. Which is subsequently reflected in the National Development Plan and the National Program for Equality between Women and Men that is issued in each federal and state administration.

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**Q43**

If yes, please indicate the strategy, policy, or plan in which women's economic empowerment is included: (You may tick more than one box).

**National development strategy, policy or plan,**

**National gender equality strategy, policy or plan,**

**National trade development strategy, policy or plan,**

**Women's economic empowerment's strategy, policy or plan**

,

Additional information on the strategy(ies), policy(ies) or plan(s) that include women's economic empowerment. (Please include weblinks as applicable).:

National Development Plan National Program for Equality between Women and Men (PROIgualdad)

**Q44**

Do the strategy(ies), policy(ies) or plan(s) that you have identified seek to ensure non-discrimination with respect to conditions of employment or occupation (including through the provision of flexible work arrangements)?

**Yes,**

Additional information on how the strategy(ies), policy(ies) or plan(s) that you have identify seek to ensure non-discrimination with respect to conditions of employment or occupation. (Please include weblinks as applicable).:

The Agreement between Mexico, the United States and Canada contains, in the labor chapter (23), provisions that eliminate discrimination in employment, promote equality for women in the workplace, protect against wage discrimination and provide work licenses. This chapter sets the goal of eliminating discrimination in employment and promoting equality for women in the workplace. Specific goals of PROIGUALDAD, as well as Norm 025 (NMX-025).

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**Q45**

Does your government collect data on women's economic empowerment in relation to trade and development?

**Yes,**

Additional information on the data on women's economic empowerment that your government collects. (Please include weblinks as applicable).:

The National Institute of Geography and Statistics conducts the following gender-disaggregated surveys that provide indicators on gender, trade and development: - Survey a National Survey on Productivity and Competitiveness of Micro, Small and Medium Enterprises - National Survey on Business Financing - National Survey on Occupation and Employment The Ministry of Economy maintains a list of the programs it carries out on gender issues when data exists: [https://www.gob.mx/cms/uploads/attachment/file/592111/Numeraria.\\_MujerExportaMx.FINAL.pdf](https://www.gob.mx/cms/uploads/attachment/file/592111/Numeraria._MujerExportaMx.FINAL.pdf)

[https://www.gob.mx/cms/uploads/attachment/file/644935/Numeraria\\_MujerExportaMx\\_2a\\_edici\\_n\\_FINAL\\_8.06.2021.pdf](https://www.gob.mx/cms/uploads/attachment/file/644935/Numeraria_MujerExportaMx_2a_edici_n_FINAL_8.06.2021.pdf)

[https://www.gob.mx/cms/uploads/attachment/file/644936/Results\\_2a\\_edici\\_n\\_MujerExportaMX\\_FINAL\\_8.06.2021.pdf](https://www.gob.mx/cms/uploads/attachment/file/644936/Results_2a_edici_n_MujerExportaMX_FINAL_8.06.2021.pdf)

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**Q46**

In your view, what trade and development constraints do women face in your country?(You may tick more than one box).

- Difficulties accessing financial services,**
- Difficult working conditions,**
- Discriminatory practices,**
- Exclusion from male-dominated distribution networks**
- ,**
- Gender pay gap,**
- Harassment, security and safety issues,**
- Lack of access to digital services,**
- Informal employment,**
- Poor access to information,**
- Smaller sized business,**
- Time and mobility constraints,**
- Unpaid care and domestic work,**

Additional information on the trade and development constraints faced by women in your country.:

In the case of Mexico, as of the I Quarter of 2021, women owned 5,074,710 MSMEs, contributing 15.2% of the national value added, of which 99.2% are microenterprises, where an informality rate of 81.7% is observed. The National Survey of Occupation and Employment shows us that 89.3% of the men who own a MSME manage to work 15 hours a week or more, while the equivalent figure for the case of women is 73.3%. The percentage of women's companies where they receive income equivalent to one minimum wage or less is 54.2%, while the equivalent figure for men's companies is 24.2% . Source: National Survey of Occupation and Employment to the I Quarter of 2021.

**Q47**

Can Aid for Trade play a role in addressing these constraints?

**Yes,**  
Additional information on the role that Aid for Trade can play in addressing these constraints.:  
It can help close gaps.

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**Q48**

**Yes**

Have you requested Aid for Trade to finance projects for women's economic empowerment in your country during the period 2015-2020?

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**Q49**

Respondent skipped this question

If yes, please provide further information on the donors, South-South or triangular cooperation partners that have supported your Aid-for-Trade programmes on women's economic empowerment.

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**Q50**

Please specify the areas that your Aid-for-Trade projects for women's economic empowerment sought to address:(You may tick more than one box).

Developing training programmes,  
 Capacity-strengthening initiatives,  
 Facilitating access to digital technologies and e-commerce platforms  
 ,  
 Facilitating women's traders' inclusion in Global Value Chains (GVC)  
 ,  
 Facilitating women traders' inclusion in regional trade.  
 ,  
 Gender sensitive awareness initiatives for trade stakeholders (e.g., border officials regarding safety issues);  
 ,  
 Supporting women's entrepreneurship,  
 Supporting women-owned/led MSMEs to export

**Q51**

Respondent skipped this question

Have public-private partnerships been used to achieve your Aid-for-Trade objectives in relation to women's economic empowerment?

**Q52**

Respondent skipped this question

Does Aid for Trade help to mobilize funds for women's economic empowerment?

**Q53**

Respondent skipped this question

Are your Aid-for-Trade projects involving women's economic empowerment underpinned by a monitoring and evaluation/ results framework?

**Q54**

Respondent skipped this question

Does the Aid-for-Trade support for women's economic empowerment that you receive align with your trade priorities and objectives?

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**Q55**

Do women face particular difficulties in accessing digital technologies in your country?

**Yes,**

Additional information on the particular difficulties faced by women in accessing digital technology in your country, including your data sources. (Please provide information in no more than 300 words including references and weblinks):

An important problem that Mexican businesswomen face is the digital divide. The 2019 Economic Censuses (INEGI) indicate that of the more than 4 million businesses surveyed, 20.3% of the establishments owned by men have computer equipment and 17.5% have internet. In the case of women-owned businesses, only 10.3% use this tool and 8.7% use the Internet. Likewise, of the sales made over the internet of the establishments surveyed, only 2.0% made sales over the internet, of these, 18.5% were concentrated in establishments owned by women, 36.2% in those owned by men, and 8.9% in establishments with mixed ownership and 36.4% in those who did not report the owner.

**Q56**

Please identify the top 5 barriers that prevent women from accessing digital technology in your country:(You may tick a maximum of 5 boxes).

**High cost of device (e.g., mobile phone),**

**Inadequate electricity infrastructure,**

**Inadequate network infrastructure,**

**Lack of access to public facilities where the internet is available**

,

**Lack of awareness of opportunities offered by digital technologies**

,

**Limited internet connectivity,**

**Poor IT literacy and/or skills**

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**Q57**

Looking ahead, in which trade sectors do you think future support for women's economic empowerment should be focussed?(You may tick more than 1 box).

**Industry,**

**Services,**

Additional information on the sectors in which future support for women's economic empowerment should be focussed.:

Craft companies where there is a majority of women leading these businesses.

**Q58**

Looking ahead, in which Aid-for-Trade categories do you think future support for women's economic empowerment should be focussed?(You may tick more than 1 box).

Trade education/training,

**(b) Trade development (Including investment promotion, analysis and institutional support for trade in services, business support services and institutions, public-private sector networking, e-commerce, trade finance, trade promotion, market analysis and development)**

Banking and financial services,

Building productive capacity

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**Q59**

You may use the box below to elaborate on how you think that Aid for Trade can advance women's economic empowerment.

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Respondent skipped this question

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**Q60**

CONSULTATION (Other ministries/agencies consulted in preparing this questionnaire reply):

Ministry of Economy, Ministry of the Environment and Natural Resources, Executive Secretariat of the National Council of the 2030 Agenda for Sustainable Development, Coordination of the National Digital Strategy.

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