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Q1 Respondent

MEXICO

Q2 About you

Name

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Page 7 : SECTION 1: AID-FOR-TRADE PRIORITIES (YOUR GOVERNMENT'S AID-FOR-TRADE PRIORITIES)

Q3 Does your national development strategy include trade priorities ? (i.e. Aid-for-Trade priorities) **Yes**

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Q4 If yes, please indicate your Aid-for-Trade priorities: Below are listed the most common priority areas grouped according to broad Aid-for-Trade categories. Please rank the top 5 priority areas among the ones listed below. (1 being the most important)

Connecting to value chains	2
Export diversification	1
International competitiveness	3
Regional integration	4
Trade policy analysis, negotiations and implementation	5

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Q5 Have your Aid-for-Trade priorities changed since 2016? **No**

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Q6 If yes, please rank the top 3 drivers of these changes :(Please choose no more than 3 options)

Le participant a ignoré la question

Q7 Have these changes been reflected in your dialogue with development partners?

Le participant a ignoré la question

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Q8 Please provide names, titles, references or weblinks to policy documents relevant to Aid for Trade in your country.

Le participant a ignoré la question

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Q9 Is economic diversification a priority in your national or regional development strategy?

Yes,

If yes, please provide additional information (including as to how economic diversification is defined and measured). :

To reduce trade dependency from the US. To open new export markets and input supplies.

Q10 What are the main constraints to economic diversification identified in your national or regional development strategy?(You may tick more than 1 box)

Other, (please specify) ,

Additional information on the main constraints to economic diversification as identified in your national or regional development strategy. :

Although Mexico has undertaken a strategy of market diversification through trade negotiations, no obstacles are identified in the National Development Plan.

Q11 Please indicate in which of category(ies) of aid-for-trade financing you receive aid-for-trade support for economic diversification.(You may tick more than 1 box and/or leave boxes unticked if you do not receive support)

Trade policy and regulations (Including training of trade officials, analysis of proposals and positions and their impact, support for national stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to facilitate implementation of trade agreements and to adapt to and comply with rules and standards)

Trade education/training,

Additional information on which category(ies) of aid-for-trade financing you receive aid-for- trade support for economic diversification. :

With regard to the section on trade policies and regulations, support is limited to the training of public officials, through online and/or face-to-face courses provided by international organizations, particularly the WTO.

Q12 Does the aid-for-trade support you receive for economic diversification align with the priorities established in your national or regional trade and development strategy(ies)?

Yes

Q13 Has your government recorded progress in economic diversification since the launch of the Aid-for-Trade initiative in 2006?

Unsure,

Additional information on whether your government has recorded progress in economic diversification since the launch of the Aid-for-Trade initiative in 2006? :
As mentioned in question No. 9, the aid received has focused on public officials education and training.

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Q14 If yes, please specify in which area(s):(You may tick more than 1 box)

Le participant a ignoré la question

Q15 If yes, please also indicate in which sector(s): (You may tick more than 1 box)

Le participant a ignoré la question

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Q16 In which category(ies) of Aid for Trade is the support you receive impactful for economic diversification?(You may tick more than 1 box and/or leave boxes unticked if you do not receive support)

Trade policy and regulations (Including training of trade officials, analysis of proposals and positions and their impact, support for national stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to facilitate implementation of trade agreements and to adapt to and comply with rules and standards)

Trade facilitation,

Regional trade agreements (RTAs) ,

Multilateral trade negotiations ,

Trade education/training

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Q17 What factors contribute to the success of the aid-for-trade support you receive for economic diversification?(You may tick more than 1 box. Please limit your answer to the top five factors)

Other (please specify) ,

Additional information on the factors that contribute to the success of the aid-for-trade support you receive for economic diversification. :

Since the aid received focuses on the training of public officials, none of the above options apply.

Q18 What factors may limit the success of the aid-for-trade support you receive for economic diversification? (You may tick more than 1 box. Please limit your answer to the top five factors.)

Other (please specify) ,

Additional information on the factors that may limit the success of the aid- for-trade support you receive for economic diversification. :

Since the aid received focuses on the training of public officials, none of the above options apply.

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Q19 Does the Aid for Trade you receive help mobilize other forms of development finance for economic diversification (i.e. non-concessional financing, foreign direct investment, remittances, trade finance, etc.).

No,

Additional information on how Aid for Trade received helps mobilize other forms of development finance for economic diversification. :

The aid received is training for officials.

Q20 Which development partner(s) are the most important source of aid-for-trade financing for economic diversification?(You may tick more than 1 box)

Inter-America Development Bank (IDB) ,

World Trade Organization (WTO)

Q21 Which South-South partner(s) are the most important source of financing for your economic diversification?(You may tick more than 1 box)

Le participant a ignoré la question

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Q22 Looking ahead, in which sector(s) will future support for economic diversification be most required? (You may tick more than 1 box)

Agriculture,

Industry,

Services

Q23 Looking ahead, in which category of aid-for-trade financing do you think that your government will require aid-for-trade support for economic diversification. (You may tick more than 1 box and/or leave boxes unticked if you do not receive support)

Trade policy and regulations (Including training of trade officials, analysis of proposals and positions and their impact, support for national stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to facilitate implementation of trade agreements and to adapt to and comply with rules and standards)

,

Trade facilitation,

Regional trade agreements (RTAs) ,

Multilateral trade negotiations ,

Trade education/training

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Q24 Is there any Aid-for-Trade project or programme for economic diversification that you would like to showcase as an example of best practice? (Please provide additional information and include weblinks as relevant)

Le participant a ignoré la question

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Q25 Is economic empowerment a priority in your national or regional development strategy?

Yes,

If yes, please provide additional information on how economic empowerment is prioritized in your national or regional strategy. :

In Mexico, the economic empowerment of women is promoted as part of the priorities of the National Policy on Equality between Women and Men, which is generated by the provisions of the General Law on Equality between Women and Men. This policy consists in the National System of Equality; the National Programme for Equality between Women and Men (Proigualdad); and the enforcement, monitoring and evaluation mechanism, under the responsibility of the National Human Rights Commission. For the period 2013-2018, the National Programme for Equal Opportunities and Non-Discrimination against Women was implemented, with six cross-cutting objectives, including number three, which sought to promote women's access to paid work, decent employment and productive resources. In addition, the current Rules of Operation of the National Program for Financing Microentrepreneurs and Rural Women (PRONAFIM) establish within their specific objectives the promotion of gender equality and contribute to the empowerment of microentrepreneurs through access to microfinance services. In addition, this Program is aligned with the National Development Plan (PND) 2013-2018 in the "Mexico Próspero" Axis, which guides the actions of the federal government to trigger the sustained growth of productivity through the generation of equal opportunities. In the area of SMEs, the national policy is based on Strategy 4.8.4 of the NDP, which seeks to promote entrepreneurs and strengthen micro, small and medium enterprises.

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Q26 For which groups does your national or regional development strategy seek to promote economic empowerment?(You may tick more than 1 box)

Women's economic empowerment ,

Micro, Small and Medium Sized Enterprises ,

Additional information on the groups for which your national or regional developing strategy is seeking to promote economic empowerment. :

Proigualdad focuses its transversal objective 3, on women belonging to the economically active population, i.e. women inserted in the labour market or actively looking for work. PRONAFIM aims to provide microfinance services to microentrepreneurs in order to promote the creation of economic units and increase the productivity of existing ones.

Q27 Does the national or regional development strategy propose any indicators to track economic empowerment or include any targets to achieve?

Yes,

If yes, please provide additional information on the indicators, or targets, on economic empowerment that are included in your national or regional development strategy. :

The indicators established in Proigualdad 2013-2018 for cross-cutting objective 3 are the following: first, female participation rate in the labour market, with a target of 48% by 2018; second, wage discrimination rate by sector of activity, with a target set for the same year to reduce inequality by at least 20% by sector of activity; and third, percentage of employed women who do not have access to childcare, with a target of 75% by 2018. For the period 2013- 2018, PRONAFIM reported the sectoral indicator entitled "Women's participation in productive activities financed with FINAFIM resources," which shows the participation of women microentrepreneurs in economic activities financed with resources from the Trust Fund of the National Microenterprise Financing Program (FINAFIM). This indicator is framed in the actions for the fulfillment of the National Program of Innovative Development 2013-2018. Objective 4 (Mexico Prospero) of the National Development Plan. Indicator VII.4.1 (Global Competitiveness), VII.4.2 (Domestic Credit to the Private Sector). <http://pnd.gob.mx/>

Q28 Does the national or regional development strategy link economic empowerment to participation in international trade?

Unsure

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Q29 Please indicate in which category(ies) of aid-for-trade financing you receive aid-for-trade support for economic empowerment.(You may tick more than 1 box and/or leave all boxes unticked if you do not receive support)

Le participant a ignoré la question

Q30 Does the aid-for-trade support you receive for economic empowerment align with the empowerment priorities established in your national or regional trade and development strategy(ies)?

Unsure,

Additional information on how the aid-for-trade support you receive for economic empowerment aligns with the empowerment priorities established in your national or regional trade and development strategy(ies). :
The aid is limited to the training of civil servants.

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Q31 How best can Aid for Trade make a contribution to women's economic empowerment?(You may tick more than 1 box. Please limit your answer to the top five factors)

Improving access to information ,

Improving access to global value chains ,

Providing access to finance ,

Supporting the growth and economic development of women

,

Supporting the elaboration of gender-sensitive policies

,

Additional information or examples of projects and programmes on how Aid for Trade can make a contribution to women's economic empowerment :

Women's SME Program This program promotes the development of women entrepreneurs through financing with preferential characteristics. It is aimed at micro, small and medium enterprises led by women, of any trade, industry or service, who need financial resources to grow. It is promoted by the National Women's Institute (INMUJERES), the National Financial Institute (Nafin) and the National Entrepreneur's Institute (Inadem). To participate you need to be a woman, be between 18 and 75 years old, and own a business in the formal regime. The main benefits are: access to financing with preferential interest rates and the elimination or reduction of guarantees with respect to other products available in the market. No collateral or joint and several liability is requested for loans of up to 500 thousand pesos, and no mortgage guarantee is requested in amounts of up to 2.5 million pesos. The program reaches the target population through commercial banking. In order to obtain financing, entrepreneurs must go directly to the banks that manage the program, which will evaluate the financial situation of the business, that there is an adequate credit history, that the legal and financial information is up to date, and will make the decision on the approval of the credit. Until August 2018, 11,240 loans for 12,412 million pesos have been granted for working capital and the acquisition of fixed assets. Since the creation of INADEM in 2013, support has been given to the empowerment of women. Thus, in 2014, the Moving Women Mexico program began operations, with the objective of providing women entrepreneurs with access to resources, networks, information, technical and administrative assistance so that they can prepare their negotiation plans and have all the elements to start or grow their business. More information available at: <http://empresarias.inmujeres.gob.mx/>
www.crea.org.mx

Q32 What forms of aid-for-trade financing, in your view, best support women's economic empowerment?(You may tick more than 1 box and/or leave all boxes unticked if you do not receive support) **Unsure**

Q33 What factors contribute to the success of Aid for Trade in promoting women's economic empowerment? (You may tick more than 1 box. Please limit your answer to the top five factors) **Le participant a ignoré la question**

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Q34 How best can Aid for Trade make a contribution to the economic empowerment of MSMEs?(You may tick more than 1 box. Please limit your answer to the top five factors) **Le participant a ignoré la question**

Q35 What forms of aid-for-trade financing, in your view, best support the economic empowerment of MSMEs? (You may tick more than 1 box and/or leave all boxes unticked if you do not receive support) **Business support services, Banking and financial services**

Q36 What factors contribute to the success of Aid for Trade in promoting the economic empowerment of MSMEs? (You may tick more than 1 box. Please limit your answer to the top five factors) **Le participant a ignoré la question**

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Q37 How best can Aid for Trade make a contribution to Youth economic empowerment?(You may tick more than 1 box. Please limit your answer to the top five factors) **Providing access to finance , Upgrading business skills, Upgrading ICT skills , Improving access to information , Improving digital connectivity ,**

Additional information or examples of projects and programmes on how Aid for Trade can make a contribution to Youth economic empowerment. :

Encouraging the participation of entrepreneurs in national and international events.

Q38 What forms of aid-for-trade financing, in your view, best support to Youth economic empowerment?(You may tick more than 1 box and/or leave all boxes unticked if you do not receive support) **Le participant a ignoré la question**

Q39 What factors contribute to the success of Aid for Trade in promoting to Youth economic empowerment? (You may tick more than 1 box. Please limit your answer to the top five factors)

Le participant a ignoré la question

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Q40 In your view, can Aid for Trade make a contribution to the achievement of the 2030 Sustainable Development Agenda ?

Yes,

Please provide a weblink to the relevant national strategy or policy document in which SDGs are referred to. :

www.gob.mx/agenda2030

<https://www.gob.mx/agenda2030/documentos/estrategia->

<https://www.gob.mx/agenda2030/documentos/estrategia-national-for-the-start-of-agenda-2030?idiom=en>

<http://pnd.gob.mx/>

Q41 If yes, please specify which Sustainable Development Goal or Goals (SDGs) Aid for Trade can help to achieve.(You may tick more than 1 box)Sustainable Development Goals:

1. No ,
poverty

2. Zero hunger,

7. Affordable and clean ,
energy

8. Decent work and economic ,
growth

9. Industry, innovation and ,
infrastructure

12. Responsible consumption and ,
production

17. Partnership for the
goals

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Q42 Which donor(s) are now the most important source aid-for-trade financing for your economic empowerment.(You may tick more than 1 box)

Le participant a ignoré la question

Q43 Which South-South partner(s) are the most important source of financing for your economic empowerment?(You may tick more than 1 box)

Le participant a ignoré la question

Q44 Looking ahead, in which category(ies) of aid-for-trade financing do you think that further support for economic empowerment will be required.(You may tick more than 1 box and/or leave boxes unticked if you do not receive support)

Business support services,

Banking and financial
services

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Q45 Please provide any additional information that you think may be relevant. (Please references in the form or weblinks, document symbols etc.) **Le participant a ignoré la question**

Q46 Is there any Aid for Trade project or programme for economic empowerment you would like to showcase as particularly important for your country or as an example of best practice? (Please provide any relevant additional information and include weblinks as relevant)

From 2015 to 2018 the Youth Credit and SME Women programs were well accepted; however, the lack of budgetary resources allocated in 2017 and 2018 limited their impacts.

On the other hand, the Women Moving Mexico program operated by INADEM in coordination with CREA A.C. was subject to an impact evaluation by the World Bank, with very good results for the participants. Therefore, it would be very important for these types of programs to continue operating.

Page 30 : END OF SURVEY

Q47 CONSULTATION (Other ministries/agencies consulted in preparing this questionnaire reply):

Instituto Nacional del Emprendedor (INADEM), Instituto Nacional de las Mujeres (INMUJERES).
