



PAGE 5: ABOUT YOU

Q1: Respondent

BURKINA FASO

Q2: About you

Name

PARE Nazaire (*translated)

Position

Director General of Trade

Ministry

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PAGE 7: SECTION 1 : AID-FOR-TRADE PRIORITIES - YOUR GOVERNMENT'S AID-FOR-TRADE PRIORITIES

Q3: Does your national development strategy include trade priorities ? (i.e. Aid-for-Trade priorities)

Yes

PAGE 8: SECTION 1 : AID-FOR-TRADE PRIORITIES

Q4: If yes, please indicate your Aid-for-Trade priorities :Below are listed the most common priority areas grouped according to broad Aid-for-Trade categories. Please rank the top 5 priority areas among the ones listed below.(1 being the most important)

Network infrastructure (power, water, telecommunications)

2

Transport infrastructure (airport, roads, rail, port)

4

Export diversification

5

Industrialization

3

Please provide a weblink to the relevant strategy.

National Economic Development and Social Plan (PNDES 2016-2020)

PAGE 9: SECTION 1 : AID-FOR-TRADE PRIORITIES

Q5: Have your Aid-for-Trade priorities changed since 2014?

Yes

PAGE 10: SECTION 1 : AID-FOR-TRADE PRIORITIES

Q6: If yes, please rank the top 3 drivers of these changes :(Please choose no more than 3 options)

New national development strategy	1
Trade Facilitation Agreement implementation	3
Industrialization objectives	2

Additional information on the top 3 drivers of changes in your Aid-for-Trade priorities since 2014.

Gender and environment are taken into account transversally in the 3 causes of change chosen

Q7: Have these changes been reflected in your dialogue with development partners? Yes

PAGE 11: SECTION 1 : AID-FOR-TRADE PRIORITIES

Q8: In your view, can Aid for Trade make a contribution to the achievement of the 2030 Sustainable Development Agenda ? Yes

PAGE 12: SECTION 1 : AID-FOR-TRADE PRIORITIES

Q9: If yes, please specify which Sustainable Development Goals (SDGs) you think that Aid for Trade may help to achieve? Sustainable Development Goals:

- 6. Clean water and sanitation ,
- 7. Affordable and clean energy ,
- 8. Decent work and economic growth ,
- 9. Industry, innovation and infrastructure ,
- 10. Reduce inequalities, 13. Climate action,
- 17. Partnership for the goals

PAGE 13: SECTION 1 : AID-FOR-TRADE PRIORITIES

Q10: In your view, can Aid for Trade make a contribution to women's economic empowerment? Yes,

Additional information on how Aid for Trade can make a contribution to women's economic empowerment.

Women are systematically taken into account in the selection of beneficiaries of aid for trade projects whose objectives are to increase income.

Q11: Have you participated in any evaluation process that has been undertaken on the Aid-for-Trade support you receive?

Yes,

Additional information on your participation in Aid for Trade support evaluations. (Please include information on the review's findings and/or a weblink to the evaluation document)
Participation in the mid-term review in 2011 of the Enhanced Integrated Framework; and final in 2015; participation in the assessment of aid for trade at the regional level (ECOWAS) in 2013

PAGE 15: SECTION 2 : TRADE FACILITATION AGREEMENT

Q12: Is trade facilitation reflected as a priority in your national or regional development policy? (You may tick more than 1 box)

Yes, National Development Strategy with a broader conception of trade facilitation (e.g. trade and transport facilitation)

Additional information on whether trade facilitation is reflected as a priority in your national or regional development policy.
Trade facilitation is one of the two axes of the plan in the medium term of Burkina Faso.

PAGE 16: SECTION 2 : TRADE FACILITATION AGREEMENT

Q13: If yes, in which policy document(s) can trade facilitation be found as a priority? (You may tick more than 1 box)

National development strategy,
National trade strategy,
National sectoral strategy(ies),
National infrastructure development strategy,
Regional development strategy,
Regional corridor strategy

PAGE 17: SECTION 2 : TRADE FACILITATION AGREEMENT

Q14: If no, does your government plan to include trade facilitation as a priority in future planning document(s)? (You may tick more than one box)

Respondent skipped this question

PAGE 18: SECTION 2 : TRADE FACILITATION AGREEMENT

Q15: Please outline the current status of work related to the implementation of the Trade Facilitation Agreement(You may tick more than 1 box)

Acceptance of Amendment Protocol ("Trade Facilitation Agreement ratification") awaiting parliamentary or executive approval

Q16: Are you planning to use the flexibilities set out in section II of the Trade Facilitation Agreement ? Yes

PAGE 19: SECTION 2 : TRADE FACILITATION AGREEMENT

Q17: If yes, please specify:(You may tick more than 1 box) Category B commitments under preparation ,
Category C commitments under preparation

PAGE 20: SECTION 2 : TRADE FACILITATION AGREEMENT

Q18: Which disciplines of the Trade Facilitation Agreement are you seeking Aid-for-Trade support to implement?(You may tick more than 1 box) Art 3. Advance Rulings ,
Art 8: Border Agency Cooperation ,
Art 10: Formalities Connected with Importation, Exportation and Transit
,
Art 12: Customs Cooperation ,
Other (please specify),
Additional information on the disciplines of the TFA you are seeking Aid for Trade support to implement particularly with respect to specific measures within articles (e.g. single window, authorized operator, etc.).
Single window

Q19: Are you engaged in a dialogue with development partners on your Trade Facilitation Agreement implementation needs? Yes

PAGE 21: SECTION 2 : TRADE FACILITATION AGREEMENT

Q20: If yes, please specify with which development partners you are discussing Trade Facilitation Agreement implementation. International Trade Centre , World Bank Group ,
Other (please specify),
Additional information on the development partners with which you are discussing TFA implementation.
UNCTAD Delegation of the European Union to Burkina Faso

PAGE 22: SECTION 2 : TRADE FACILITATION AGREEMENT

Q21: If no, what difficulties, if any, are you facing in securing Aid-for-Trade support to help implement the Trade Facilitation Agreement?(You may tick more than 1 box)

Respondent skipped this question

PAGE 23: SECTION 2 : TRADE FACILITATION AGREEMENT

Q22: Is there an Aid-for-Trade facilitation project or programme that you wish to showcase as an example of best practice ?

No

PAGE 25: SECTION 3 : E-COMMERCE

Q23: Does your government have a national strategy for e-commerce (or other national digital-related strategy)?

Yes,

If yes, please provide a weblink to the relevant national e-commerce (or national digital-related strategy).

E-commerce sectoral cyberstrategy adopted in 2013 by the Government

PAGE 26: SECTION 3 : E-COMMERCE

Q24: If yes, please indicate which of the following : (You may tick more than 1 box)

Information and Communication Technology (ICT) development

,

E-commerce development

Q25: If yes, is this national strategy reflected in your national development strategy?

Yes

PAGE 27: SECTION 3 : E-COMMERCE

Q26: If no, does your government plan to develop or update your national development strategy to include e-commerce (or other digital-related) priorities?

Respondent skipped this question

Q27: Does your government plan to develop a separate e-commerce or (other digital-related) strategy ?

Respondent skipped this question

PAGE 28: SECTION 3 : E-COMMERCE

Q28: Do you have any mechanism(s) to coordinate your national e-commerce (or other digital strategy) across government ?

Other coordination mechanism,

Additional information on mechanism(s) used to coordinate your national e-commerce (or other digital strategy) across government.

The Ministry in charge of trade, given the importance of electronic commerce, has created a directorate in charge of the promotion of electronic commerce within the Directorate-General for Trade, which ensures the coordination.

Q29: Does your existing or planned national strategy for e-commerce (or other digital-related) strategy cover issues related to trade in services and/or goods through e-commerce?

Yes

PAGE 29: SECTION 3 : E-COMMERCE

Q30: If yes, please indicate which issues are covered in your national e-commerce (or other digital related) strategy:(You may tick more than 1 box)

Access to online platforms ,

Business to consumer transactions ,

Business to business transactions , Payment issues,

Point of Sale (POS) systems , Customs automation

PAGE 30: SECTION 3 : E-COMMERCE

Q31: For EXPORTS, what challenges do your micro, small and medium sized enterprises (MSMEs) face in relation to cross border e-commerce transactions? (You may tick more than 1 box)

High costs of small parcel shipment ,

High shipping costs

PAGE 31: SECTION 3 : E-COMMERCE

Q32: For IMPORTS, what challenges do your micro, small and medium sized enterprises (MSMEs) face in relation to cross border e-commerce transactions? (You may tick more than 1 box)

Respondent skipped this question

PAGE 32: SECTION 3 : E-COMMERCE

Q33: Please estimate the percentage of goods and services that your country exports and imports internationally through e-commerce / digital channels and the growth of imports and exports through e-commerce / digital channels over the past 3 years.

Percentage of goods exported through e-commerce	No data available
Percentage of services exported through e-commerce	No data available
Percentage of goods traded as expedited shipments	No data available
Growth of imports through e-commerce channels in the past 3 years	No data available
Growth of export through e-commerce channels in the past 3 years	No data available
Growth of expedited shipments	No data available

PAGE 33: SECTION 3 : E-COMMERCE

Q34: For EXPORTS, what challenges does the on-line purchase of merchandise goods through e-commerce present for your customs and other border management authorities? (You may tick more than 1 box)

Other (please specify),
Additional information on the export challenges the on-line purchase of merchandise goods through e-commerce presents to your customs and other border management authorities.
Electronic commerce is at a very embryonic state, however the Government is aware of the importance of e-commerce and is looking to promote it.

PAGE 34: SECTION 3 : E-COMMERCE

Q35: For IMPORTS, what challenges does the on-line purchase of merchandise goods through e-commerce present for your customs and other border management authorities? (You may tick more than 1 box)

Additional information on the import challenges the on-line purchase of merchandise goods through e-commerce presents to your customs and other border management authorities.
Electronic commerce is at a very embryonic state, however the Government is aware of the importance of e-commerce and is looking to promote it.

PAGE 35: SECTION 3 : E-COMMERCE

Q36: Please indicate how consumers and enterprises connect to the internet.

Fixed broadband	No data available
Wifi	No data available
Mobile phone	No data available
Dial up modem	No data available
Other (please specify)	No data available

Q37: Please indicate the main issues that enterprises and consumers in your countries have in accessing and using internet services.(You may tick more than 1 box)

Access to labour with necessary technical skills,
 Cost of broadband subscription,
 Credit card payments, Data protection,
 E-signatures,
 Private data protection (including safe harbouring of data)
 ,
 Problems registering as vendors on online e-commerce platforms
 ,
 Slow internet connection speeds

PAGE 36: SECTION 3 : E-COMMERCE

Q38: Are electronic payments solutions available in your country?(You may tick more than 1 box)

Yes, e-banking, Yes, mobile money,
 Yes, e-government transactions,
 Yes, credit or debit card transactions

PAGE 37: SECTION 3 : E-COMMERCE

Q39: If yes, please estimate the percentage of transactions paid electronically in your country (through e-banking, mobile money or e-government):

No data available

PAGE 38: SECTION 3 : E-COMMERCE

Q40: If no, please outline what is holding back e-banking, mobile money and e-government transactions. (You may tick more than 1 box)

Respondent skipped this question

PAGE 39: SECTION 3 : E-COMMERCE

Q41: Do consumers in your country use mobile phones for domestic and international remittances and fund transfer?

Yes, both domestic and international remittances and fund transfer

PAGE 40: SECTION 3 : E-COMMERCE

Q42: Please indicate which e-government services your country provides:(You may tick more than 1 box)

E-government forms and application downloads ,
On-line submission of forms and applications

PAGE 41: SECTION 3 : E-COMMERCE

Q43: Are Information and Communication Technology support programmes available to support students, workers and Micro, Small and Medium Sized Enterprises (MSMEs)?

Yes

Q44: Is there an Aid-for-E-commerce project or programme that you wish to showcase as an example of best practice?

No

PAGE 42: SECTION 3 : E-COMMERCE

Q45: Do you anticipate a need for future assistance in order to meet your e-commerce strategic objectives?

Yes

PAGE 43: SECTION 3 : E-COMMERCE

Q46: If yes, please indicate who you would like to work with to provide this support:(You may tick more than 1 box)

Bilateral donors, Multilateral and regional donors ,
South-South partners,
Corporate foundations / corporate social responsibility schemes
,
Private sector

PAGE 44: SECTION 3 : E-COMMERCE

Q47: In your view, can growth in e-commerce make a contribution to women's economic empowerment?

Yes

PAGE 46: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q48: Does your national development strategy include trade-related infrastructure development priorities?

Yes

PAGE 47: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q49: If yes, please indicate which trade-related infrastructure sectors feature as priority sectors in your national development strategy.(You may tick more than 1 box)

- Internal waterways transport infrastructure ,
- Air transport infrastructure ,
- Rail transport infrastructure ,
- Road transport infrastructure ,
- Infrastructure related to all modes of transport: cargo handling, storage and/or warehousing ,
- Telecommunications infrastructure ,
- Infrastructure related to audio visual services (radio, television, motion pictures) ,
- Network cable infrastructure ,
- Energy distribution infrastructure ,
- Energy transport infrastructure (pipelines for transportation of petroleum, natural gas, etc.)

PAGE 48: SECTION 3 : INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q50: Does your national development strategy link trade-related infrastructure to the development of related services sectors?

Yes

PAGE 49: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q51: If yes, please indicate which services trade sectors feature as priority sectors in your national development strategy. (You may tick more than 1 box)

Legal services, Engineering services,

Medical and dental services,

COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)

,

Technical testing and analysis services,

Services incidental to agriculture, hunting and forestry

,

Services incidental to fishing,

Services incidental to mining,

Services incidental to manufacturing services,

Services incidental to energy distribution,

Telecommunication services,

Audio visual services,

CONSTRUCTION AND RELATED ENGINEERING SERVICES

,

Secondary education services,

Higher education services, Hospital services,

Other human health services, Tele medicine,

Hotels and restaurants (including catering),

Travel agencies and tour operators services,

Tourist guides services,

Internal waterways transport services,

Air transport services, Space transport services,

Rail transport services, Road transport services,

Pipeline transport services,

Services auxiliary to all modes of transport (cargo handling, storage and warehouse, freight transport agency services, etc.)

PAGE 50: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q52: Does your national development strategy (or other national economic policy documents) link growth in services capacity and trade to growth in industrial capacity and manufacturing exports?

Yes

PAGE 51: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q53: If yes, please specify which services sectors are identified for growth in industrial capacity and manufacturing. (You may tick more than 1 box)

Legal services ,
 Accounting, auditing and bookkeeping services ,
 Engineering services ,
 Services incidental to agriculture, hunting and forestry
 ,
 Services incidental to fishing ,
 Services incidental to mining ,
 Services incidental to manufacturing services ,
 Services incidental to energy distribution ,
 Telecommunication services ,
 Secondary education services ,
 Higher education services ,
 FINANCIAL SERVICES,
 Insurance and insurance-related services ,
 Banking and other financial services (excluding insurance)
 ,
 Internal waterways transport services ,
 Air transport services, Rail transport services ,
 Road transport services ,
 Pipeline transport services ,
 Services auxiliary to all modes of transport (cargo handling, storage and warehouse, freight transport agency services, etc.)

PAGE 52: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q54: Which services sectors are growing fastest in your country? (You may tick more than 1 box)

COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)

,

Telecommunication services,

FINANCIAL SERVICES,

Banking and other financial services (excluding insurance)

PAGE 53: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q55: What are the main issues constraining growth in national services capacity? Issues constraining growth : (You may tick more than 1 box)

Absence of national services policy framework ,

Access to finance ,

Competition from suppliers in informal sector ,

Education and vocational training ,

Low levels of domestic investment ,

Low levels of foreign direct investment ,

Poor information and communication technology network infrastructure

,

Poor transport infrastructure (maritime, inland waterway, air, rail, road)

,

Quality of services offered

PAGE 54: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q56: What are the main issues constraining growth in your services trade? Issues constraining growth : (You may tick more than 1 box)

Absence of national services policy framework ,

Access to finance ,

Education and vocational training ,

Low levels of domestic investment ,

Low levels of foreign direct investment ,

Poor information and communication technology network infrastructure

,

Poor transport infrastructure (maritime, inland waterway, air, rail, road)

,

Quality of services offered

PAGE 55: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q57: Which services sectors do you expect will support implementation of the Trade Facilitation Agreement and will help realize associated economic benefits? (You may tick more than 1 box)

Engineering services,
 COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)
 ,
 Telecommunication services,
 FINANCIAL SERVICES,
 Banking and other financial services (excluding insurance)
 ,
 Internal waterways transport services,
 Air transport services, Rail transport services,
 Road transport services,
 Pipeline transport services,
 Services auxiliary to all modes of transport (cargo handling, storage and warehouse, freight transport agency services, etc.)

PAGE 56: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q58: Is there an Aid-for-Trade project or programme that you wish to highlight as an example of best practice?

Yes,
 If yes, please provide further details and a link to the project website or other documentation:
 The establishment of the Single Window for Trade (Virtual Linking System of Import and Export Operations (SYLVIE))

PAGE 57: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q59: Does your national development strategy include actions to improve the investment climate?

Yes

PAGE 58: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q60: If yes, please specify how: (You may tick more than 1 box)

By establishing an investment authority, investment promotion agency (IPA) and/or investment development agency

,

By reducing risk for investors, By training officials,

By updating investment policy, regulations and/or strategy

,

Additional information about actions to improve the investment climate foreseen in your national development strategy.

Reform of an authority responsible for investment, of an investment promotion body and / or an investment development agency already in place

PAGE 59: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q61: What actions have you taken to improve the investment climate in the past 5 years ? (You may tick more than 1 box)

Embedding investment policy in overall development strategy

,

Establishing an investment authority, investment promotion agency (IPA) and/or investment development agency

,

Facilitating entry and operations of foreign investors ,

Focusing on investment policy implementation and enforcement

,

Focusing on public governance and institutions ,

Reviewing tax policy,

Signing a bilateral investment treaty(ies) or other investment agreements

,

Signing investment agreements focused on investment promotion and facilitation

,

Signing investment agreements focusing on investor/investment treatment and protection

,

Training officials,

Updating investment policy, regulations and/or strategy

PAGE 60: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q62: Are development partners supporting investment climate reforms ?

Yes

Q63: If yes, is there a project or programme that you wish to highlight as an example of best practice?

Yes,

Please provide further details and a link to the project website or other documentation:
The National Observatory for Business Climate

PAGE 61: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q64: Does your national development strategy seek to attract investment in particular services sectors? If so, please identify which ones. (You may tick more than 1 box)

PROFESSIONAL SERVICES,

COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)

,

OTHER BUSINESS SERVICES,

COMMUNICATION SERVICES,

EDUCATIONAL SERVICES,

FINANCIAL SERVICES,

TRANSPORT SERVICES (passenger and freight transportation)

PAGE 62: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q65: Can the development of services capacity and trade contribute to women's economic empowerment ?

Yes

PAGE 63: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q66: If yes, please specify which services sectors in your country may have particular impact on women's economic empowerment? Services sectors: (You may tick more than 1 box)

COMPUTER AND RELATED SERVICES (e.g., services related to installation of computer hardware, data processing and database services)

,

OTHER BUSINESS SERVICES,

COMMUNICATION SERVICES,

DISTRIBUTION SERVICES (including wholesale and retail trade services)

,

EDUCATIONAL SERVICES,

HEALTH RELATED AND SOCIAL SERVICES,

TOURISM AND TRAVEL RELATED SERVICES

PAGE 64: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q67: In your view, can services trade make a contribution to the achievement of the 2030 Sustainable Development Agenda ?

Yes

PAGE 65: SECTION 4: INFRASTRUCTURE, SERVICES, AND INVESTMENT

Q68: If yes, please specify which Sustainable Development Goals (SDGs) you think that growth in services trade may help. Sustainable Development Goals: (You may tick more than 1 box)

3. Good health and well-being , 4. Quality education,

6. Clean water and sanitation ,

7. Affordable and clean energy ,

8. Decent work and economic growth ,

9. Industry, innovation and infrastructure ,

10. Reduce inequalities, 13. Climate action,

17. Partnership for the goals

PAGE 66: END OF SURVEY

Q69: CONSULTATION (Other ministries/agencies consulted in preparing this questionnaire reply):

Ministries (Transport, Economy)