



WORLD TRADE  
ORGANIZATION



OECD  
BETTER POLICIES FOR BETTER LIVES

Page 2: ABOUT YOU

**Q1**

**BOTSWANA**

Respondent (Country or Customs Territory)

**Q2**

About you

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Page 3: SECTION A: TRADE PRIORITIES IN NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

**Q3**

**Yes**

Do you have a national development plan or strategy?  
(ies)?

Page 4: SECTION A: TRADE PRIORITIES IN NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

**Q4**

If yes, does your national development plan or  
strategy(ies) include trade priorities?

**Yes,**

If yes, please provide further details including hyperlinks to relevant documents containing trade priorities::  
Botswana AID-for-Trade Strategy developed in 2016. The key documents that the Aid-for-Trade Strategy was developed from include; The National Development Plan, The National Export Strategy, The National Trade Policy, The National Competition Policy, Botswana Investment Strategy, Industrial Development Policy for Botswana and The Private Sector Development Strategy.

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**Q5**

Yes

Does your national development strategy(ies) have a thematic focus?

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Page 6: SECTION A: TRADE PRIORITIES IN NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

**Q6**

If yes, please choose options from the non-exhaustive list of thematic options of key strategic objectives below. (If an objective(s) does not appear in the drop-down list, please tick other and add details in the text box.)

- Economic diversification,**
  - Enhancing exports in non-traditional sectors,**
  - Export diversification,**
  - Expansion of the agriculture sector,**
  - Expansion of the manufacturing sector,**
  - Expansion of the services sector,**
  - Expansion of the digital economy,**
  - Infrastructure development,**
  - Institutional strengthening (e.g. good governance, transparency and accountability)**
  - ,**
  - Climate change mitigation,**
  - Climate change adaptation,**
  - Innovation and technological development,**
  - Expansion of the formal economy,**
  - Expansion of the MSME sector,**
  - Expansion of public-private partnerships,**
  - Protection of biodiversity,**
  - Employment creation,**
  - Women's economic empowerment and gender equality**
  - ,**
  - Youth employment and skills,**
  - Pollution control,**
  - Environmental protection,**
  - Waste management ,**
  - Improved (national) environmental governance,**
  - Inclusive growth, including (historically) disadvantaged groups (add additional information in text box if appropriate).**
  - ,**
  - Food security**
- 

Page 7: SECTION A: TRADE PRIORITIES IN NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

**Q7****Yes**

Do the trade priorities found in your national development plan or strategy(ies) reflect specific development objectives or targets? For example, the national development plan of Benin aims to achieve a sustained, inclusive and sustainable growth of at least 10% by 2025.

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**Q8**

If yes, please choose options from the non-exhaustive list below. (If an objective(s) or target\* do not appear in the list below, please tick other and add details in the text box. Please tick relevant boxes). Objectives & Targets\*:

**Achieving Upper-Middle Income Status,**  
**Other targets (e.g. digital connectivity, gender equality, renewable energy, circular economy, etc.)**  
 ,  
**Economic growth targets,**  
**Poverty reduction targets**

Page 9: SECTION B: TRADE PRIORITIES IN OTHER NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

**Q9****Yes**

In addition to the trade priorities you may have in your national development strategy, do you have trade priorities that are set out in other national policy documents or strategies?

Page 10: SECTION B: TRADE PRIORITIES IN OTHER NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

**Q10**

If yes, do you have a national trade policy or strategy, export development strategy or similar policy or strategy (e.g. national diagnostic trade integration study update, national e-commerce strategy etc.)? For example, Jordan has published a national export strategy for the period 2023-2025.

**Yes,**  
 (If yes, please provide further details, including dates the strategy covers and hyperlinks to relevant documents)::  
 Botswana National Trade Policy 2019; National Export Strategy of 2019; Middle Income Strategy of 2022; National E-Commerce Strategy of 2022; Industrial Development Policy for Botswana of 2014; National Entrepreneurship Policy of 2019; Private Sector Development Strategy of 2021 etc.

Page 11: SECTION B: TRADE PRIORITIES IN OTHER NATIONAL DEVELOPMENT PLAN OR STRATEGY(IES)

**Q11**

**Yes**

Do these other national policy documents or strategies include trade objectives or targets? For example, Ghana's National Export Development Strategy envisages that over a duration of 10 years non-traditional exports will grow from \$2.8 billion in 2020 to \$25.3 billion in 2029 accompanied by deep structural transformation that positions Ghana as a competitive export-led industrialized economy.

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**Q12**

If yes, please chose options from the non-exhaustive list below. If an objective(s) does not appear in the list, please tick "other" and add details in the text box. If no, please indicate if there is another strategy or policy that includes specific objective of targets.

- Improved balance of payments situation,**
- Increased competitiveness,**
- Expansion of agricultural exports,**
- Expansion of manufactured exports,**
- Expansion of services exports,**
- Expansion of e-commerce and/or digitally delivered services exports**
- ,**
- Expansion of MSME sector exports,**
- Protection of intellectual property,**
- Growth in the number of export markets reached,**
- Improvements in trade facilitation,**
- Climate change related objectives (e.g. reduction in emissions associated with trade)**
- ,**
- Export growth targets,**
- Export diversification in terms of number of markets reached**
- ,**
- Competitiveness ranking in global index,**
- Agricultural export growth target,**
- Better export performance,**
- Export diversification in terms of number of goods and services exported**
- ,**
- Access to essential goods,**
- Reduction in import targets,**
- Manufactured export target,**
- Services trade export target,**
- E-commerce export target,**
- MSME sector growth targets,**
- Revenue targets from different forms of IP rights (e.g. copyright, trademarks etc)**
- ,**
- Export markets diversification targets,**
- Trade facilitation targets (e.g. time taken to release),**
- Emissions reduction targets found in nationally determined contributions\*\***
- ,**
- Trade-related targets to reduce certain trade flows**

**Q13****Yes, in full**

Do the trade priorities found in your national development strategy align with those found in other national policy documents or strategy(ies)?

Page 12: SECTION C: SECTORAL AND REGIONAL TRADE OBJECTIVES

**Q14****Yes**

Do the trade objectives in your national development plan and/or those found in other national policy documents or strategies include sectoral objectives? For example, Vision 2030 Jamaica includes 31 Sector Plans (in 28 separate documents) prepared by Task Forces, comprising stakeholders from public and private sector bodies, civil society and international development partners). And Bhutan's National Export Strategy 2022 identifies the mineral and timber industries as holding potential for the development of value-added products.

Page 13: SECTION C: SECTORAL AND REGIONAL TRADE OBJECTIVES

**Q15**

If yes, please tick all relevant boxes and provide further details, including hyperlinks to relevant documents. If no, please indicate if there is another national strategy or policy that includes specific objectives or targets. (Please tick relevant boxes)

**Agriculture,**  
**Mining and minerals,**  
**Renewable energy,**  
**Manufacturing sector,**  
**MSME sector development,**  
**Services (general),**  
**Banking and financial services,**  
**Business and professional services,**  
**Communication services, including ICT,**  
**Construction services,**  
**Culture and creative industries,**  
**Distribution services,**  
**Education services,**  
**Energy services,**  
**Environment services,**  
**Science, technology and innovation,**  
**Oil and gas,**  
**Recreation and sport,**  
**Tourism,**  
**Transport services (air, land and maritime),**  
**Cross-sectoral e-commerce and digital trade**

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Page 14: SECTION C: SECTORAL AND REGIONAL TRADE OBJECTIVES

**Q16**

**Yes**

Does the trade objectives found in your national development plan or strategy(ies) and in other national policy documents or strategies include regional objectives? For example, the national development strategy of the Kyrgyz Republic for 2018-2040 includes, inter alia, the objective to work on harmonious integration of the Kyrgyz economy with the Eurasian Economic Union; active participation in regional projects that improve production and transit capacity; diversification of foreign economic focus of Kyrgyzstan through development of mutually beneficial trade, economic and investment cooperation with the countries of South and Southeast Asia, the Arab East and America.

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Page 15: SECTION C: SECTORAL AND REGIONAL TRADE OBJECTIVES

**Q17**

If yes, please identify the relevant economic community(ies).(Please tick relevant boxes)

**African Continental Free Trade Area (AfCFTA),**

**Southern African Development Community (SADC),**

**Other (please specify),**

Additional information on regional objectives::

Southern African Customs Union (SACU)

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Page 16: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

**Q18**

**Yes**

Does your government have priority areas for Aid for Trade for which it is actively seeking support?

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Page 17: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

**Q19**

If yes, please indicate the relevant priority areas for Aid for Trade for which your government is actively seeking support. (Please tick relevant boxes)

**TRADE POLICY AND REGULATIONS (Including training of trade officials, analysis of proposals and positions and their impact, support for national stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to undertake trade reform/facilitate implementation of trade agreements and to adapt to and comply with rules and standards)**

,

Trade policy and administrative management,

Trade facilitation,

Regional trade agreements (RTAs),

Trade education/training,

**TRADE-RELATED INFRASTRUCTURE (Including physical infrastructure)**

,

Trade-related Transport and storage infrastructure (e.g. port, dry port, inland container port, inland container depot, etc.)

,

Trade-related Communications infrastructure,

Trade-related Energy supply and generation infrastructure

,

**TRADE DEVELOPMENT (Including investment promotion, analysis and institutional support for trade in services, business support services and institutions, public-private sector networking, e-commerce, trade finance, trade promotion, market analysis and development)**

,

Business support services,

Banking and financial services,

Building productive capacity,

Agriculture,

Forestry,

Multilateral trade negotiations,

Industry,

Mineral resources and mining,

Travel and tourism,

Digital trade and e-commerce,

**TRADE-RELATED ADJUSTMENT (Including supporting developing countries to put in place accompanying measures that assist them to benefit from liberalized trade)**



## OTHER TRADE RELATED-NEEDS

## Page 18: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

**Q20****Yes**

Have these priorities been communicated to Donors and South-South partners?

## Page 19: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

**Q21**

**Diagnostic trade integration study or update,  
Dialogue with development partners**

If yes, please provide additional information on how priorities were communicated:

## Page 20: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

**Q22**

Does your government face difficulties in financing implementation of the trade objectives found in your development plan or strategy(ies) or trade strategy?

**Yes,**

If yes, please identify which sources of aid finance or other financial assistance for trade that you would like to attract to achieve your trade objectives. (e.g. Official Development Assistance (i.e. Aid for Trade), Other Official Flows (loans at concessional rates that do not qualify as ODA), South-South co-operation, Climate finance, etc.):  
South-South cooperation Official Development Assistance  
Climate finance Trade Facilitation finance Crowd funding  
Overseas Private Investment cooperation Global Clearing House

## Page 21: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

**Q23****Yes**

Do you face difficulties in accessing finance to address your Aid-for-Trade priorities?

## Page 22: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

**Q24**

**Difficulties accessing grant finance,  
Conditions attached to access aid-for-trade financing**

If yes, please choose options from the non-exhaustive list below. (If a difficulty in accessing aid for trade does not appear in the drop-down list, please tick other and add details in the text box.)

## Page 23: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

**Q25** **Yes**

Does your government face a situation where it is receiving an increasing share of Aid for Trade in the form of loans and a declining share of grants?

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Page 24: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

**Q26** **Yes**

If yes, does this situation present a challenge for your government to achieve its trade objectives?

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Page 25: SECTION D: FINANCING NATIONAL DEVELOPMENT AND TRADE PRIORITIES

**Q27** **No**

Do you plan to stop receiving Aid for Trade? Has a date been set to achieve this objective (e.g. a date to stop receiving foreign aid)?

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Page 26: SECTION E: ALIGNMENT OF AID-FOR-TRADE SUPPORT

**Q28** **Mostly aligned**

How well-aligned is the Aid-for-Trade support you receive with your Aid-for-Trade priorities?

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**Q29** **Weak institutional capacity (e.g. lack of coordination at domestic level)**

What challenges do you encounter in aligning the Aid-for-Trade support you receive with the sectoral level needs outlined in relevant policy documents ? (Please tick relevant boxes)

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Page 27: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

**Q30** **No**

Do development financing partners (i.e. both donors and South-South partners) align their monitoring and evaluation with your national monitoring or results frameworks?

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Page 28: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

**Q31** **No**

Do you measure the impacts of the Aid-for-Trade support you receive?

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Page 29: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

**Q32**

**Respondent skipped this question**

If yes, where is Aid for Trade having a measurable impact in your opinion?(Please tick relevant boxes)

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Page 30: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

**Q33**

Is there an Aid-for-Trade project or programme that you would like to highlight as an example of best practice?

**Yes,**

Additional information on best practice examples::  
Under SADC Trade Related Facility (TRF), Botswana Bureau of Standards utilised fully the aid offered to facilitate standards related projects e.g. provision of compulsory Standards Unit Management System The construction of Kazungula Bridge (One-Stop Border Post) financed by Japan International Cooperation Agency and The African Development Bank Botswana's implementation of the Economic Partnership Agreement (EPA) funded by European Union

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Page 31: SECTION G: FUTURE AID-FOR-TRADE NEEDS

**Q34**

**Yes**

Do you foresee a continued need for Aid-for-Trade financing?

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Page 32: SECTION G: FUTURE AID-FOR-TRADE NEEDS

**Q35**

If yes, please tick all relevant boxes and provide further details including hyperlinks as relevant.(Please tick relevant boxes)

- Agriculture,**
  - Forestry,**
  - Mining and minerals,**
  - Renewable energy,**
  - Manufacturing sector,**
  - MSME sector development,**
  - Services (general),**
  - Banking and financial services,**
  - Business and professional services,**
  - Communication services, including ICT,**
  - Construction services,**
  - Culture and creative industries,**
  - Distribution services,**
  - Education services,**
  - Energy services,**
  - Environment services,**
  - Science, technology and innovation,**
  - Oil and gas,**
  - Recreation and sport,**
  - Tourism,**
  - Transport services (air, land and maritime),**
  - Cross-sectoral e-commerce and digital trade**
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**Q36**

In which categories of Aid-for-Trade support do you foresee future needs?(Please tick relevant boxes)

- Trade policy and administrative management,
- Trade facilitation,
- Trade education/training,
- Trade-related Transport and storage infrastructure (e.g. port, dry port, inland container port, inland container depot, etc.)
- ,
- Trade-related Communications infrastructure,
- Trade-related Energy supply and generation infrastructure
- ,
- Business support services,
- Banking and financial services,
- Building productive capacity,
- Agriculture,
- Forestry,
- Multilateral trade negotiations,
- Industry,
- Mineral resources and mining,
- Travel and tourism,
- Digital trade and e-commerce,
- TRADE-RELATED INFRASTRUCTURE (Including physical infrastructure)
- ,
- TRADE DEVELOPMENT (Including investment promotion, analysis and institutional support for trade in services, business support services and institutions, public-private sector networking, e commerce, trade finance, trade promotion, market analysis and development)
- ,
- TRADE-RELATED ADJUSTMENT (Including supporting developing countries to put in place accompanying measures that assist them to benefit from liberalized trade)
- ,
- OTHER TRADE-RELATED NEEDS

**Q37**

**Yes**

Do you foresee future needs for Aid for Trade to support the achievement of trade-related aspects of the Sustainable Development Agenda?

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Page 34: SECTION G: FUTURE AID-FOR-TRADE NEEDS

**Q38**

If yes, please indicate the relevant SDGs that Aid for Trade can help achieve.(Please tick relevant boxes)

**GOAL 1: No Poverty,**

**GOAL 2: Zero Hunger,**

**GOAL 3: Good Health and Well-being,**

**GOAL 4: Quality Education,**

**GOAL 6: Clean Water and Sanitation,**

**GOAL 7: Affordable and Clean Energy,**

**GOAL 8: Decent Work and Economic Growth,**

**GOAL 9: Industry, Innovation and Infrastructure,**

**GOAL 10: Reduced Inequality,**

**GOAL 13: Climate Action,**

**GOAL 5: Gender Equality**

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Page 35: SECTION G: FUTURE AID-FOR-TRADE NEEDS

**Q39**

**Yes**

Do you foresee future needs for Aid for Trade to support the trade-related aspects of climate change ?

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