



WORLD TRADE ORGANIZATION



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Q1

Respondent

United States

Q2

About you

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Page 3: SECTION A: DEVELOPMENT COOPERATION PRIORITIES

Q3

Yes

Do you have development cooperation strategy(ies) or policy(ies)?

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Q4

If yes, does your development cooperation strategy(ies) or policy(ies) include trade priorities? Explanatory notes: For example, the UK's policy paper on international development published in May 2022 states that the UK will support countries to increase their exports, increase trade with the UK, build sustainable and resilient global supply chains that benefit all, and tackle market distorting practices and economic policies. The policy paper outlines various ways in which these trade priorities will be advanced.

Other (please specify),

If yes, please provide further details including hyperlinks to relevant documents containing trade priorities.: Some of them do. USAID has development cooperation strategies by country and some by region. Not all of them include trade-related strategies. An example would be the Prosper Africa initiative (<https://www.prosperafrica.gov/>)

Page 5: SECTION A: DEVELOPMENT COOPERATION PRIORITIES

Q5

Yes

Does your development cooperation strategy(ies) or policy(ies) have a thematic focus?

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Q6

If yes, please choose options from the non-exhaustive list of thematic options of key strategic objectives below. (If an objective(s) do not appear in the drop-down list, please tick other and add details in the text box. Please tick all relevant boxes.)

- Economic diversification,**
- Export diversification,**
- Expansion of the agriculture sector,**
- Expansion of the digital economy,**
- Innovation and technological development,**
- Expansion of the formal economy,**
- Expansion of the MSME sector,**
- Expansion of public-private partnerships,**
- Human capital development (e.g. education through skills, training and health)**
- ,
- Trade integration,**
- Employment creation,**
- Women's economic empowerment and gender equality**
- ,
- Youth employment and skills,**
- Inclusive growth, including (historically) disadvantaged groups (e.g. including people with disabilities).**
- ,
- Institutional strengthening (e.g. good governance, transparency and accountability)**
- ,
- Promotion of peace/security and development,**
- Climate change adaptation,**
- Protection of biodiversity,**
- Environmental protection,**
- Sustainable resource management,**
- Waste management and pollution control,**
- Circular economy,**
- Improved environmental governance,**
- Oceans and blue economy,**
- Food security,**
- Climate change mitigation,**

Additional information on thematic issues::
 Public and private financing, private sector engagement.
 All of USAID's Country Development Cooperation Strategies (CDCSs) and USAID Strategies can be found on USAID's public website.

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Q7

Yes

Do the trade priorities found in your development plan or strategy include partner country specific development objectives or targets ? Explanatory notes: For example, the International Trade Centre's Strategic Plan for the period 2022-2025 contains several targets, including: to support 75,000 micro, small and medium sized enterprises, 1,200 business support organizations and develop at least 400 trade-related policies, strategies and regulations (depending on the level of funding received).

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Q8

If yes, choose options from the non-exhaustive list of options of key strategic objectives found in your development strategies/plans.(If an objective(s) or target* do not appear in the list below, please tick other and add details in the text box. Please tick relevant boxes).

Poverty reduction targets,

Economic growth targets,

Other targets (e.g. digital connectivity, gender equality, renewable energy, circular economy etc.)

Page 9: SECTION B: TRADE PRIORITIES IN OTHER DEVELOPMENT CO-OPERATION STRATEGIES

Q9

Do you have a separate trade and development policy or strategy (e.g. an Aid for Trade strategy) ?Explanatory notes: For example, the European Union published an updated Aid-for-Trade strategy in 2017 and has published annual progress reports on the strategy's implementation.

Other (please specify: e.g. strategy expired, new strategy under discussion etc.)

Additional information on the presence of a separate trade and development policy or strategy, such as an Aid for Trade strategy:If yes, please provide further details, including dates the strategy covers and hyperlinks to relevant documents.If no, please indicate if there is another development cooperation strategy or policy that includes trade targets (e.g. a multiyear strategic plan issued by a development finance institution):

USAID has a Trade Capacity Building Policy located at: <https://www.usaid.gov/policy/trade-capacity-building> This Policy will be going through a revision and integration into a broader Economic Growth Policy in 2024.

Page 10: SECTION B: TRADE PRIORITIES IN OTHER DEVELOPMENT CO-OPERATION STRATEGIES

Q10

Do the priorities, themes and sectoral objectives found in your Aid-for-Trade programming align with the trade priorities found in your development strategy(ies)?

Yes, in part,

Additional information on the alignment between the priorities, themes, and sectoral objectives found in your Aid-for-Trade programming and the trade priorities in your development strategy(ies):

See Prosper Africa link previously provided.

Page 11: SECTION B: TRADE PRIORITIES IN OTHER DEVELOPMENT CO-OPERATION STRATEGIES

Q11**Yes**

Does your development cooperation policy or Aid-for-Trade strategy include objectives or targets for partner countries?

Q12

If yes, please tick relevant boxes and provide further details, including hyperlinks to relevant documents. If no, please indicate in the text box under the question choices whether there is another trade and development cooperation strategy or policy that includes specific objectives or targets.

Increased competitiveness,**Expansion of agricultural exports,****Expansion of e-commerce and/or digitally delivered services exports**

,

Expansion of MSME sector exports,**Improvements in trade facilitation,****Export growth targets,****Export diversification in terms of number of markets reached**

,

MSME sector growth targets,**Trade facilitation targets (e.g. time taken to release),****Trade-related targets to reduce certain trade flows (e.g. illicit wildlife trade)**

,

Better export performance**Q13****Yes**

Do you have targets in other development strategies that may have trade priorities or influence your Aid-for-Trade financing? Explanatory notes: For example, USAID's climate strategy for the period 2022-2030 includes six targets that have relevance for overall trade cooperation and development policy. These targets include: mitigating 6 billion tons of CO2 equivalent; conserving, restoring or managing 100 million hectares of natural ecosystems; enabling improved climate resilience for 500 million people; mobilizing USD 150 billion in public and private climate finance; supporting 80 countries; increasing equitable engagement with 40 country partnerships.

Page 12: SECTION C: SECTORAL AND REGIONAL OBJECTIVES

Q14**Yes**

Does your development cooperation or Aid-for-Trade strategy include sectoral objectives? Explanatory notes: For example, one sectoral focus of Korea's International Cooperation Agency development cooperation strategy is promoting the mainstreaming of science, technology and innovation in ODA projects by establishing its Science, Technology and Innovation Mid-Term Strategy (2021-2025). The goal to support inclusive growth based on science and technology by improving the innovation system of partner countries. Korea's strategy also focuses on education, health, governance, agriculture and rural development, energy, water, transportation, climate change and gender equality.

Page 13: SECTION C: SECTORAL AND REGIONAL OBJECTIVES

Q15

If yes, please tick relevant boxes and provide further details, including hyperlinks to relevant documents. If no, please indicate if there is another development cooperation strategy or policy that includes specific objectives or targets. (Please tick relevant boxes.)

Agriculture,
Forestry,
Fisheries,
Mining and minerals,
Renewable energy,
MSME sector development,
Banking and financial services,
Education services,
Energy services,
Science, technology and innovation,
Tourism,
Cross-sectoral e-commerce and digital trade

Page 14: SECTION C: SECTORAL AND REGIONAL OBJECTIVES

Q16**Yes**

Does your development cooperation or Aid-for-Trade strategy include regional objectives? Explanatory notes: For example, the New Zealand's Aid Programme has a particular focus on the Pacific Islands region.

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Q17

If yes, please identify the relevant economic community(ies):(Please tick relevant boxes.)

African Continental Free Trade Area (AfCFTA),

Common Market for Eastern and Southern Africa (COMESA)

,

Economic Community of West African States (ECOWAS)

,

Southern African Development Community (SADC),

Association of Southeast Asian Nations (ASEAN),

South Asian Association for Regional Cooperation (SAARC)

,

Pacific Alliance,

Central American Integration System (SIECA),

Caribbean Community (CARICOM),

East African Community (EAC),

Mercosur

Page 16: SECTION D: FINANCING TRADE AND DEVELOPMENT CO-OPERATION

Q18

Yes

Do you have priority areas in which you provide Aid-for-Trade support?

Page 17: SECTION D: FINANCING TRADE AND DEVELOPMENT CO-OPERATION

Q19

If yes, please identify the priority areas of Aid for Trade in which you are actively providing support*. (Please tick relevant boxes.)--* If you would like to indicate climate change related priorities, please tick related boxes below (e.g. energy supply and generation infrastructure) and add relevant notes in the text box. Likewise for gender equality, please tick the relevant boxes (e.g. trade development) and add a note in the comment box.

- Trade policy and administrative management,**
- Trade facilitation,**
- Regional trade agreements (RTAs),**
- Trade education/training,**
- Business support services,**
- Banking and financial services,**
- Agriculture,**
- Multilateral trade negotiations,**
- Travel and tourism,**
- Digital trade and e-commerce,**
- Trade-related transport and storage infrastructure (e.g. port, dry port, inland container port, inland container depot, etc.)**
- ,
- TRADE POLICY AND REGULATIONS (Including training of trade officials, analysis of proposals and positions and their impact, support for stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to undertake trade reform/facilitate implementation of trade agreements and to adapt to and comply with rules and standards)**

Page 18: SECTION D: FINANCING TRADE AND DEVELOPMENT CO-OPERATION

Q20

Which financing instruments do you use to implement your trade and development cooperation (i.e. Aid-for-Trade) priorities? For example, the Swiss economic development cooperation strategy for 2021-24 promotes innovative private-sector initiatives and the mobilisation of private resources. In this regard, the Swiss Investment Fund for Emerging Markets (SIFEM) is a central instrument and focuses on four business lines: access to finance (including fintech, MSMEs and gender), infrastructure financing, integration in value chains and corporate social responsibility. For example, Development Alliance Korea (DAK) is Korea's first and largest innovation Public-Private Partnership platform joined by government, the private sector, civil society, and academia, with aim of achieving Sustainable Development Goals (SDGs). Please provide information in the box below:

USAID works with the US Development Finance Corporation as well through public and private partnerships.

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Q21**Yes**

Is there a form of aid, finance or other financial assistance for trade that you are seeking to expand? If so, is there an accompanying strategy to leverage this source of finance? For example, the U.S. International Development Finance Corporation (DFC) is the newest U.S. government agency, launched in December 2019 with a mandate to partner with the private sector to finance solutions to the most critical challenges facing the developing world while advancing America's foreign policy goals abroad. The DFC offers loans, loan guarantees, equity investments, political risk insurance, technical assistance, and feasibility studies to drive significant amounts of private capital into challenging developing markets to address local needs.

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Q22**Lack of coordination between development partners**

What difficulties do you face in mobilizing financing to implement your Aid for Trade and development cooperation (i.e. Aid-for-Trade) objectives? (Please tick relevant boxes.)

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Q23**No**

Are you providing an increasing share of Aid for Trade in the form of loans and a declining share of grants?

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Q24**Respondent skipped this question**

If yes, does this situation present a challenge for your partner countries?

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Q25**No**

Do you plan to stop providing Aid for Trade? Has a date been set to achieve this objective? (e.g. a date to stop providing foreign aid?)

Page 24: SECTION E: ALIGNMENT OF AID-FOR-TRADE SUPPORT

Q26

How well aligned is the Aid-for-Trade support you provide with the trade priorities of partner countries and regional organizations?

Mostly aligned,

Please specify if this is an official perspective or the personal opinion of the respondent::

Personal

Q27

What challenges do you encounter in aligning the Aid-for-Trade support you provide with the sectoral financing needs of partner countries and regional organizations? (Please tick relevant boxes.)

Lack of donor coordination,

Length of project/programme funding cycles,

Lack of partner country ownership,

Weak institutional capacity (e.g. lack of coordination at domestic level)

Page 25: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

Q28

Does your development cooperation strategy include a monitoring or results framework?

Yes, for the development cooperation strategy

Q29

Do you align your monitoring and evaluations activities with the monitoring or results framework of partner countries?

Other (please specify),

Additional information on whether you align your monitoring and evaluation activities with the monitoring or results framework of partner countries::

Sometimes if the partner country has a development plan.

Q30

Do you measure the impacts of the Aid-for-Trade support you provide?

Yes

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Q31

If yes, where is Aid for Trade having a measurable impact in your opinion?(Please select relevant boxes.)

TRADE POLICY AND REGULATIONS (Including training of trade officials, analysis of proposals and positions and their impact, support for stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to undertake trade reform/facilitate implementation of trade agreements and to adapt to and comply with rules and standards)

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Trade facilitation,

Agriculture,

Digital trade and e-commerce,

Additional information where Aid for Trade is having a measurable impact::

Time and cost to trade.

Page 27: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

Q32

Is there an Aid-for-Trade project or programme that you would like to highlight as an example of best practice?

Yes,

Additional information on Aid-for-Trade projects or programmes that you would like to highlight as examples of best practice::

The Global Alliance for Trade Facilitation (GATF) which is a public-private partnership with multi-donor funding.
<https://www.tradefacilitation.org/>

Page 28: SECTION G: FUTURE AID-FOR-TRADE NEEDS

Q33

Do you foresee a continued need to provide Aid-for-Trade financing ?

Yes, to address all development priorities linked to trade

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Q34

If yes, please identify the categories of Aid-for-Trade support in which you foresee future needs.(Please select relevant boxes.)

TRADE POLICY AND REGULATIONS (Including training of trade officials, analysis of proposals and positions and their impact, support for stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to undertake trade reform/facilitate implementation of trade agreements and to adapt to and comply with rules and standards)

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Trade policy and administrative management,

Trade facilitation,

Regional trade agreements (RTAs),

Trade education/training,

Transport and storage infrastructure (e.g. port, dry port, inland container port, inland container depot, etc.)

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Banking and financial services,

Building productive capacity,

Agriculture,

Multilateral trade negotiations,

Digital trade and e-commerce

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Q35

Yes

Do you foresee future need for Aid for Trade to support the achievement of trade-related aspects of the 2030 Sustainable Development Goals Agenda ?Explanatory notes: For example, the Government of Canada works with partners and stakeholders to advance the 2030 Agenda through concrete actions on the 17 Sustainable Development Goals (SDGs).

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Q36

If yes, please indicate which SDGs are referenced in your development cooperation or Aid-for-Trade strategy. (Please select relevant boxes.)

- GOAL 1: No Poverty,**
- GOAL 2: Zero Hunger,**
- GOAL 3: Good Health and Well-being,**
- GOAL 4: Quality Education,**
- GOAL 6: Clean Water and Sanitation,**
- GOAL 7: Affordable and Clean Energy,**
- GOAL 8: Decent Work and Economic Growth,**
- GOAL 9: Industry, Innovation and Infrastructure,**
- GOAL 10: Reduced Inequality,**
- GOAL 11: Sustainable Cities and Communities,**
- GOAL 12: Responsible Consumption and Production,**
- GOAL 13: Climate Action,**
- GOAL 14: Life Below Water,**
- GOAL 15: Life on Land,**
- GOAL 16: Peace and Justice Strong Institutions,**
- GOAL 17: Partnerships to achieve the Goal,**
- GOAL 5: Gender Equality,**

Additional information on SDGs referenced in your development cooperation or Aid-for-Trade strategy::
USAID has strategies that encompass all of the SDGs. These may or may not be specific to A4T.

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Q37

Yes

Do you foresee future needs for Aid-for-Trade to support the trade-related aspects of climate change ?