



WORLD TRADE  
ORGANIZATION



---

Page 2: ABOUT YOU

**Q1**

Respondent

Switzerland

---

**Q2**

About you

Name	<b>Julia Gubler</b>
Position	<b>Advisor</b>
Organization	<b>Swiss State Secretariat for Economic Affairs</b>
Email Address	<b>julia.gubler@seco.admin.ch</b>
Phone Number	<b>+41584686721</b>

---

Page 3: SECTION A: DEVELOPMENT COOPERATION PRIORITIES

**Q3**

**Yes**

Do you have development cooperation strategy(ies) or policy(ies)?

---

Page 4: SECTION A: DEVELOPMENT COOPERATION PRIORITIES

**Q4**

If yes, does your development cooperation strategy(ies) or policy(ies) include trade priorities? Explanatory notes: For example, the UK's policy paper on international development published in May 2022 states that the UK will support countries to increase their exports, increase trade with the UK, build sustainable and resilient global supply chains that benefit all, and tackle market distorting practices and economic policies. The policy paper outlines various ways in which these trade priorities will be advanced.

**Yes,**

If yes, please provide further details including hyperlinks to relevant documents containing trade priorities.: The main trade-related priorities in Switzerland's Strategy on International Cooperation are the following: Rules-based trade system; Growth-promoting economic policy; Integration in value chains Dispatch on Switzerland's Strategy on International Cooperation 2021-2024 (in French): <https://www.fedlex.admin.ch/eli/fga/2020/648/fr> (pages 2550-2552) Switzerland's International Cooperation Strategy (pdf): [https://www.seco-cooperation.admin.ch/dam/secocoop/en/dokumente/strategie/internationale-zusammenarbeit/broschuere-botschaft-21-24.pdf.download.pdf/broschuere-IZA-strategie-2021-2024\\_EN.pdf](https://www.seco-cooperation.admin.ch/dam/secocoop/en/dokumente/strategie/internationale-zusammenarbeit/broschuere-botschaft-21-24.pdf.download.pdf/broschuere-IZA-strategie-2021-2024_EN.pdf) Website: <https://www.seco-cooperation.admin.ch/secocoop/en/home/strategy/focus/international-cooperation.html>

---

Page 5: SECTION A: DEVELOPMENT COOPERATION PRIORITIES

**Q5**

Does your development cooperation strategy(ies) or policy(ies) have a thematic focus?

Other (please specify):  
Several thematic foci

---

Page 6: SECTION A: DEVELOPMENT COOPERATION PRIORITIES

**Q6**

If yes, please choose options from the non-exhaustive list of thematic options of key strategic objectives below. (If an objective(s) do not appear in the drop-down list, please tick other and add details in the text box. Please tick all relevant boxes.)

- Expansion of the digital economy,**
- Innovation and technological development,**
- Expansion of public-private partnerships,**
- Human capital development (e.g. education through skills, training and health)**
- ,
- Employment creation,**
- Women's economic empowerment and gender equality**
- ,
- Youth employment and skills,**
- Institutional strengthening (e.g. good governance, transparency and accountability)**
- ,
- Promotion of peace/security and development,**
- Climate change adaptation,**
- Environmental protection,**
- Improved environmental governance,**
- Other, (please specify),**
- Climate change mitigation,**

Additional information on thematic issues::  
 The Swiss development strategy has four main thematic priorities: jobs, climate change, migration and the rule of law. Additional priorities include: Private sector engagement, digitalisation, multilateral engagement, cross-sectoral approaches, coherence between humanitarian aid and development cooperation, effective risk management and scientific research to assess the impact of international cooperation

Page 7: SECTION A: DEVELOPMENT COOPERATION PRIORITIES

**Q7**

**No**

Do the trade priorities found in your development plan or strategy include partner country specific development objectives or targets ? Explanatory notes: For example, the International Trade Centre's Strategic Plan for the period 2022-2025 contains several targets, including: to support 75,000 micro, small and medium sized enterprises, 1,200 business support organizations and develop at least 400 trade-related policies, strategies and regulations (depending on the level of funding received).

Page 8: SECTION A: DEVELOPMENT COOPERATION PRIORITIES

**Q8****Respondent skipped this question**

If yes, choose options from the non-exhaustive list of options of key strategic objectives found in your development strategies/plans. (If an objective(s) or target\* do not appear in the list below, please tick other and add details in the text box. Please tick relevant boxes).

## Page 9: SECTION B: TRADE PRIORITIES IN OTHER DEVELOPMENT CO-OPERATION STRATEGIES

**Q9**

Do you have a separate trade and development policy or strategy (e.g. an Aid for Trade strategy)? Explanatory notes: For example, the European Union published an updated Aid-for-Trade strategy in 2017 and has published annual progress reports on the strategy's implementation.

**No,**

Additional information on the presence of a separate trade and development policy or strategy, such as an Aid for Trade strategy: If yes, please provide further details, including dates the strategy covers and hyperlinks to relevant documents. If no, please indicate if there is another development cooperation strategy or policy that includes trade targets (e.g. a multiyear strategic plan issued by a development finance institution):

Switzerland's Aid for Trade strategy is defined in the Dispatches on the Strategy of International Cooperation (IC), each valid for 4 years. The current strategy can be found in the Dispatch on IC 2021-2024. Dispatch on Switzerland's Strategy on International Cooperation 2021-2024 (in French):

<https://www.fedlex.admin.ch/eli/fga/2020/648/fr> SECO's economic development cooperation strategy (based on the Swiss international cooperation strategy) includes objectives in the area of trade and development:  
[https://www.seco-cooperation.admin.ch/dam/secocoop/en/dokumente/strategie/Storyline\\_SECO\\_WE\\_2021-2024\\_ENG.pdf.download.pdf/sustainable-prosperity-seco-economic-development-cooperation-2021-2024.pdf](https://www.seco-cooperation.admin.ch/dam/secocoop/en/dokumente/strategie/Storyline_SECO_WE_2021-2024_ENG.pdf.download.pdf/sustainable-prosperity-seco-economic-development-cooperation-2021-2024.pdf)

## Page 10: SECTION B: TRADE PRIORITIES IN OTHER DEVELOPMENT CO-OPERATION STRATEGIES

**Q10****Yes, in full**

Do the priorities, themes and sectoral objectives found in your Aid-for-Trade programming align with the trade priorities found in your development strategy(ies)?

## Page 11: SECTION B: TRADE PRIORITIES IN OTHER DEVELOPMENT CO-OPERATION STRATEGIES

**Q11****No**

Does your development cooperation policy or Aid-for-Trade strategy include objectives or targets for partner countries?

**Q12**

Respondent skipped this question

If yes, please tick relevant boxes and provide further details, including hyperlinks to relevant documents. If no, please indicate in the text box under the question choices whether there is another trade and development cooperation strategy or policy that includes specific objectives or targets.

---

**Q13**

No

Do you have targets in other development strategies that may have trade priorities or influence your Aid-for-Trade financing? Explanatory notes: For example, USAID's climate strategy for the period 2022-2030 includes six targets that have relevance for overall trade cooperation and development policy. These targets include: mitigating 6 billion tons of CO2 equivalent; conserving, restoring or managing 100 million hectares of natural ecosystems; enabling improved climate resilience for 500 billion people; mobilizing USD 150 billion in public and private climate finance; supporting 80 countries; increasing equitable engagement with 40 country partnerships.

---

Page 12: SECTION C: SECTORAL AND REGIONAL OBJECTIVES

**Q14**

No

Does your development cooperation or Aid-for-Trade strategy include sectoral objectives? Explanatory notes: For example, one sectoral focus of Korea's International Cooperation Agency development cooperation strategy is promoting the mainstreaming of science, technology and innovation in ODA projects by establishing its Science, Technology and Innovation Mid-Term Strategy (2021-2025). The goal to support inclusive growth based on science and technology by improving the innovation system of partner countries. Korea's strategy also focuses on education, health, governance, agriculture and rural development, energy, water, transportation, climate change and gender equality.

---

Page 13: SECTION C: SECTORAL AND REGIONAL OBJECTIVES

**Q15**

Respondent skipped this question

If yes, please tick relevant boxes and provide further details, including hyperlinks to relevant documents. If no, please indicate if there is another development cooperation strategy or policy that includes specific objectives or targets. (Please tick relevant boxes.)

---

Page 14: SECTION C: SECTORAL AND REGIONAL OBJECTIVES

**Q16**

**No**

Does your development cooperation or Aid-for-Trade strategy include regional objectives? Explanatory notes: For example, the New Zealand's Aid Programme has a particular focus on the Pacific Islands region.

---

---

Page 15: SECTION C: SECTORAL AND REGIONAL OBJECTIVES

**Q17**

**Respondent skipped this question**

If yes, please identify the relevant economic community(ies):(Please tick relevant boxes.)

---

---

Page 16: SECTION D: FINANCING TRADE AND DEVELOPMENT CO-OPERATION

**Q18**

**Yes**

Do you have priority areas in which you provide Aid-for-Trade support?

---

---

Page 17: SECTION D: FINANCING TRADE AND DEVELOPMENT CO-OPERATION

**Q19**

If yes, please identify the priority areas of Aid for Trade in which you are actively providing support\*. (Please tick relevant boxes.)--\* If you would like to indicate climate change related priorities, please tick related boxes below (e.g. energy supply and generation infrastructure) and add relevant notes in the text box. Likewise for gender equality, please tick the relevant boxes (e.g. trade development) and add a note in the comment box.

**Trade policy and administrative management,**

**Trade facilitation,**

**Trade education/training,**

**TRADE-RELATED INFRASTRUCTURE (Including physical infrastructure)**

,

**TRADE DEVELOPMENT (Including investment promotion, analysis and institutional support for trade in services, business support services and institutions, public-private sector networking, e-commerce, trade finance, trade promotion, market analysis and development)**

,

**Business support services,**

**Banking and financial services,**

**Building productive capacity,**

**Digital trade and e-commerce,**

**OTHER TRADE-RELATED NEEDS,**

**TRADE POLICY AND REGULATIONS (Including training of trade officials, analysis of proposals and positions and their impact, support for stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to undertake trade reform/facilitate implementation of trade agreements and to adapt to and comply with rules and standards)**

,

Additional information on the priority areas of Aid for Trade in which you are actively providing support::

In addition, Switzerland focuses on intellectual property rights, international working standards, competition policy and sustainability aspects SECO's economic development cooperation strategy (based on the Swiss international cooperation strategy) includes objectives in the area of trade and development: [https://www.seco-cooperation.admin.ch/dam/secocoop/en/dokumente/strategie/Storyline\\_SECO\\_WE\\_2021-2024\\_ENG.pdf.download.pdf/sustainable-prosperity-seco-economic-development-cooperation-2021-2024.pdf](https://www.seco-cooperation.admin.ch/dam/secocoop/en/dokumente/strategie/Storyline_SECO_WE_2021-2024_ENG.pdf.download.pdf/sustainable-prosperity-seco-economic-development-cooperation-2021-2024.pdf)

**Q20**

Which financing instruments do you use to implement your trade and development cooperation (i.e. Aid-for-Trade) priorities? For example, the Swiss economic development cooperation strategy for 2021-24 promotes innovative private-sector initiatives and the mobilisation of private resources. In this regard, the Swiss Investment Fund for Emerging Markets (SIFEM) is a central instrument and focuses on four business lines: access to finance (including fintech, MSMEs and gender), infrastructure financing, integration in value chains and corporate social responsibility. For example, Development Alliance Korea (DAK) is Korea's first and largest innovation Public-Private Partnership platform joined by government, the private sector, civil society, and academia, with aim of achieving Sustainable Development Goals (SDGs). Please provide information in the box below:

Switzerland usually provides Aid for Trade via direct grants to different programmes and/or trust funds. In addition, the Swiss economic development cooperation strategy for 2021-24 promotes innovative private-sector initiatives and the mobilisation of private resource, for example through the Swiss Investment Fund for Emerging Markets (SIFEM).

Page 19: SECTION D: FINANCING TRADE AND DEVELOPMENT CO-OPERATION

**Q21**

No

Is there a form of aid, finance or other financial assistance for trade that you are seeking to expand? If so, is there an accompanying strategy to leverage this source of finance ?For example, the U.S. International Development Finance Corporation (DFC) is the newest U.S. government agency, launched in December 2019 with a mandate to partner with the private sector to finance solutions to the most critical challenges facing the developing world while advancing America's foreign policy goals abroad. The DFC offers loans, loan guarantees, equity investments, political risk insurance, technical assistance, and feasibility studies to drive significant amounts of private capital into challenging developing markets to address local needs.

Page 20: SECTION D: FINANCING TRADE AND DEVELOPMENT CO-OPERATION

**Q22**

What difficulties do you face in mobilizing financing to implement your Aid for Trade and development cooperation (i.e. Aid-for-Trade) objectives? (Please tick relevant boxes.)

Additional information on the difficulties you encounter in mobilizing financing to implement your Aid for Trade and development cooperation objectives::

N/A

Page 21: SECTION D: FINANCING TRADE AND DEVELOPMENT CO-OPERATION

**Q23**

No

Are you providing an increasing share of Aid for Trade in the form of loans and a declining share of grants?

Page 22: SECTION D: FINANCING TRADE AND DEVELOPMENT CO-OPERATION



**Q24****Respondent skipped this question**

If yes, does this situation present a challenge for your partner countries?

---

Page 23: SECTION D: FINANCING TRADE AND DEVELOPMENT CO-OPERATION

**Q25****No**

Do you plan to stop providing Aid for Trade? Has a date been set to achieve this objective ? (e.g. a date to stop providing foreign aid?)

---

Page 24: SECTION E: ALIGNMENT OF AID-FOR-TRADE SUPPORT

**Q26****Mostly aligned,**

How well aligned is the Aid-for-Trade support you provide with the trade priorities of partner countries and regional organizations?

Please specify if this is an official perspective or the personal opinion of the respondent::

Personal opinion, but we put a lot of effort into effectively supporting our partners where their needs lie.

---

**Q27****Lack of donor coordination,**

What challenges do you encounter in aligning the Aid-for-Trade support you provide with the sectoral financing needs of partner countries and regional organizations? (Please tick relevant boxes.)

**Length of project/programme funding cycles,****Lack of partner country ownership**

Page 25: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

**Q28****No,**

Does your development cooperation strategy include a monitoring or results framework?

Additional information on whether your development cooperation strategy includes a monitoring or results framework::

The overarching development strategy does not include a results or monitoring framework. However, we do have stringent procedures in place for results monitoring for our development cooperation. Every project is monitored and results are assessed during and after a project cycle.

---

**Q29****Respondent skipped this question**

Do you align your monitoring and evaluations activities with the monitoring or results framework of partner countries?

---

**Q30****Other (please specify):**

Do you measure the impacts of the Aid-for-Trade support you provide?

Depends on the project

---

Page 26: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

**Q31**

Respondent skipped this question

If yes, where is Aid for Trade having a measurable impact in your opinion?(Please select relevant boxes.)

---

---

Page 27: SECTION F: OUTCOMES AND IMPACTS OF AID-FOR-TRADE SUPPORT

**Q32**

Respondent skipped this question

Is there an Aid-for-Trade project or programme that you would like to highlight as an example of best practice?

---

---

Page 28: SECTION G: FUTURE AID-FOR-TRADE NEEDS

**Q33**

Yes, to address all development priorities linked to trade

Do you foresee a continued need to provide Aid-for-Trade financing ?

---

---

Page 29: SECTION G: FUTURE AID-FOR-TRADE NEEDS

**Q34**

If yes, please identify the categories of Aid-for-Trade support in which you foresee future needs.(Please select relevant boxes.)

**TRADE POLICY AND REGULATIONS (Including training of trade officials, analysis of proposals and positions and their impact, support for stakeholders to articulate commercial interest and identify trade-offs, dispute issues, institutional and technical support to undertake trade reform/facilitate implementation of trade agreements and to adapt to and comply with rules and standards)**

,  
**TRADE-RELATED INFRASTRUCTURE (Including physical infrastructure)**

,  
**TRADE DEVELOPMENT (Including investment promotion, analysis and institutional support for trade in services, business support services and institutions, public-private sector networking, e commerce, trade finance, trade promotion, market analysis and development)**

---

---

Page 30: SECTION G: FUTURE AID-FOR-TRADE NEEDS

**Q35**

**Yes**

Do you foresee future need for Aid for Trade to support the achievement of trade-related aspects of the 2030 Sustainable Development Goals Agenda ?Explanatory notes: For example, the Government of Canada works with partners and stakeholders to advance the 2030 Agenda through concrete actions on the 17 Sustainable Development Goals (SDGs).

Page 31: SECTION G: FUTURE AID-FOR-TRADE NEEDS

**Q36**

If yes, please indicate which SDGs are referenced in your development cooperation or Aid-for-Trade strategy. (Please select relevant boxes.)

- GOAL 1: No Poverty,**
- GOAL 4: Quality Education,**
- GOAL 6: Clean Water and Sanitation,**
- GOAL 7: Affordable and Clean Energy,**
- GOAL 8: Decent Work and Economic Growth,**
- GOAL 9: Industry, Innovation and Infrastructure,**
- GOAL 10: Reduced Inequality,**
- GOAL 11: Sustainable Cities and Communities,**
- GOAL 12: Responsible Consumption and Production,**
- GOAL 13: Climate Action,**
- GOAL 16: Peace and Justice Strong Institutions,**
- GOAL 17: Partnerships to achieve the Goal,**
- GOAL 5: Gender Equality,**

Additional information on SDGs referenced in your development cooperation or Aid-for-Trade strategy::

These are all the SDGs that are focused on by SECO. However, not all of them are necessarily achieved through Aid for Trade

Page 32: SECTION G: FUTURE AID-FOR-TRADE NEEDS

**Q37**

**Yes**

Do you foresee future needs for Aid-for-Trade to support the trade-related aspects of climate change ?