



DONOR QUESTIONNAIRE ON AID FOR TRADE

This questionnaire is intended to solicit information about the progress made since the 2008 self assessment. It focuses in particular on the outcomes of aid-for-trade strategies and programmes to further knowledge sharing among stakeholders.

For further details or additional forms please visit www.oecd.org/dac/aft/questionnaire or contact the secretariats of the OECD (aft.monitoring@oecd.org) or the WTO (aft.monitoring@wto.org).

COUNTRY: Canada

A. YOUR AID-FOR-TRADE STRATEGY											
Has your aid-for-trade strategy changed since 2008?											
Yes 🛛											
1.1 If YES, please rate the importance of each of the following changes?											
Greater focus on:	Most important	Important	Less important	Not important	Not SURE						
Economic growth											
Poverty reduction											
Climate change and g											
Gender equality											
Regional integration											
Monitoring and evalua	ating results										
Different geographic focus											
Please specify: The programming efforts of the Canadian International Development Agency (CIDA) in trade are guided by an overall Government of Canada approach that views trade as a key tool for economic growth and development, and a rules based multilateral trading system as important for developing countries' efforts to improve economic growth and opportunity. Two key strategies now guide CIDA's approach to Aid for Trade (AFT): the Sustainable Economic Growth Strategy, and CIDA's Aid Effectiveness Agenda. As part of its Aid Effectiveness Agenda, CIDA now focuses 80% of its bilateral aid budget on twenty countries/regions of focus. They include: the Caribbean, the West Bank/Gaza regions, Afghanistan, Bangladesh, Bolivia, Colombia, Ethiopia, Ghana, Haiti, Honduras, Indonesia, Mali, Mozambique, Pakistan, Peru, Senegal, Sudan, Tanzania, Ukraine and Vietnam. Canada's Aid for Trade has increased by C\$150 million in 2001 to C\$513 million in fiscal year 2008-2009. Africa received over 50% (C\$259 million) from all channels. Over 50% (C\$258 million) of total Aid For Trade was disbursed through bilateral channels in CIDA's 20 countries of focus (data are overlapping). CIDA support was concentrated in the category of building productive capacity.											
Different thematic focus											

Please specify: In October 2010, the Minister of International Cooperation, the Honourable Beverly Oda, introduced CIDA's Strategy for Sustainable Economic Growth (SEG). The strategy focuses CIDA's efforts in economic growth on three areas: building economic foundations, growing businesses, and investing in people. Aid for Trade programming is a key part of the SEG and project delivery in these areas will be guided by these priorities. In addition, the SEG is accompanied by two new strategies: securing the future of children and youth, and increasing food security. In support of the Strategy for Sustainable Economic Growth, CIDA allocated C\$40 million over five years (2009/10 to 2013/14) to enhance developing countries' participation in the global economy. This support will focus, in particular, on the areas of Trade Facilitation and Agricultural Standards, and will be delivered by a variety of multilateral institutions, including the African Development Bank and the Inter-American Development Bank. About one quarter of this investment will be devoted to making substantive improvements to the lives of women traders, entrepreneurs, and small-scale farmers. Canada has already begun disbursing towards this new commitment. This multilateral Aid for Trade funding is in addition to a commitment in 2009 of C\$19.2 million (2009-2014) to the Enhanced Integrated Framework and a yearly contribution of C\$950,000 to the International Trade Centre. Phasing out of aid for trade \boxtimes \bowtie Other Please specify: If YES, please rate the importance of the following driving forces behind these changes: 1.2 Most Less Not Not Important SURE important important important The economic crisis \bowtie П П Changed priorities in the development \boxtimes strategies of partner countries Changed priorities in the development П \bowtie П П strategies of regional bodies Change of national government \boxtimes Changes in bilateral trade and investment \boxtimes relations Changed priorities in your development \boxtimes cooperation New research, approaches, or aid \boxtimes instruments More focus on triangular \boxtimes co-operation Other Please specify: Please see the responses at 1.1 which describe CIDA's new thematic focus and CIDA's geographic concentration. 2. Looking ahead to 2013, is your government planning any changes to its aid-for-trade strategy? NOT SURE □ NOT APPLICABLE ☐ Yes □ No 🏻 2.1 If YES, please rate the importance of the changes your government is planning:

Greater focus on:	Most important	Important	Less important	Not important	Not SURE							
Economic growth												
Poverty reduction												
Climate change and green growth												
Gender equality												
Regional integration												
Monitoring and evaluating results												
Different geographic focus												
Please specify:												
Different thematic focus												
Please specify:												
Phasing out of aid for trade					\boxtimes							
Other												
Please specify:												
B. YOUR AID-FOR-TRADE FINANCING DEMAND 3. Has the demand for aid for trade from your partner countries changed since 2008?												
SIGNIFICANTLY INCREASE ☐	ED 🛛 LIT	TLE/NO CHANG	GE DECLI	NED NO	Γ SURE □							
3.1 If the demand increased, please describe from which countries and for which type of aid for trade: The increase in demand for Aid for Trade comes from several sources, including the growth in demand for trade finance in the wake of the economic crisis, international - including G20 - recognition of the importance of Trade Facilitation and Aid for Trade, and negotiation of bilateral free trade agreements. In the wake of the economic crisis, and the growing importance of trade and investment promotion in addressing recovery, Aid for Trade is figuring prominently amongst developing countries as means of supporting economic growth. Countries are investing more in building economic infrastructure, productive capacity, and export-led development, a change that will increase the demand for Aid for Trade.												
4. Has the demand for aid for trade for regional integration programmes changed since 2008?												
SIGNIFICANTLY INCREASED LITTLE/NO CHANGE DECLINED NOT SURE INCREASED □ □ □												
for trade: CIDA is already very active i	4.1 If the demand increased, please describe from which regions and for which type of aid for trade: CIDA is already very active in providing Aid for Trade programs on a regional basis as one of the most effective ways of delivering Aid for Trade. Demand has continued from the Caribbean and Africa in particular for both											

resources												
5. Have your aid-for-trade resources increased since 2008?												
	YeS ⊠	NO ☐ NOT sure ☐										
6. Does your agency have indicative forward spending plans?												
	YeS ⊠	NO NOT sure										
6.1.	6.1. If YES, do these forward spending plans include estimates for aid for trade?											
	YeS 🛚	NO NOT sure										
6.2 If YES, please specify these estimates:												
CIDA	'a Aid for Trada has incres	and by C#1EO	million over	r thin d	aaada d	and roma	nd up to CC	-10 -	million in			
	's Aid for Trade has increa 08-2009.	ased by C\$150	million ove	r tnis a	ecade a	ina rampe	ea up to Cat	013 r	million in			
Indica	ative forward spending pla	ns will be inforr	ned by CID	A's the	matic p	riorities, b	y our aid ef	fecti	veness			
_	da, and will be consistent											
	ain, beyond 2011, Aid for				-				·			
	e same time, sectoral alloc ent countries - i.e. prograr		-						-			
	s development partners.	illilling is based	i on a sumo	iciii aii	iu justiiii	able fieed	determinet	י טפנ	ween CIDA			
	oport of the Strategy for St				-				-			
	hance countries' participat	_	_					-				
	nmitment in 2009 of C\$19. bution of C\$950,000 to the	•	-		anced II	ntegrated	Framework	and	a yeariy			
Contin		o intornational	11440 0011									
C. IMPLEMENTING YOUR AID-FOR-TRADE STRATEGY												
7.	In how many of your pol	icy dialogues is	trade now	a requi	lar tonio	`						
/.	of discussion?	icy dialogues is	trade now	a regu	ιιαι ιορι	,						
		> 75%	75% -	50	% -	< 25%	Not su	re	Not			
			50%	25	5%				applicable			
With	partner countries		\boxtimes									
With	regional communities											
8. Is this an improvement compared to 2008?												
		significant moderate				/none	Not sure		Not applicable			
With	partner countries											
With	regional communities											
9.	Is the private sector invo	olved in your dia	alogue?									
		Always	S	Sometir	nes	Rare	ly/never		Not sure			
With	partner countries											

With regional communities		\boxtimes									
9.1 Please describe and provide examples of your experience in dialogues that involve the private sector:											
Canada consults the private sector in a variety of ways. For example, at the bilateral level, Country											
Development Programming Frameworks (CDPFs) are prepared for geographic programs. Each CDPF integrates Paris Declaration principles, including consultations with stakeholders and the private sector.											
Examples of consultation with the private sector at the level of program design include: the Program for Building											
African Capacity to Trade (PACT 1 and 2) that are based on the premise of private sector consultation with											
regards to both the availability of products for export and building export readiness. A CIDA-funded NGO, the International Lawyers and Economists Against Poverty (ILEAP), consults the private sector on two main areas:											
trade in services and trade capacity building. These consultations help build common negotiating strategies for											
key international negotiations.											
10. Is civil society involved in your dialogue?											
,	Always	Sometimes	Rarely/never	Not sure							
With partner countries	П		П								
With regional communities	П		П	П							
10.1 Please describe and pro	ovide examples of vo		ogues that involve								
civil society:	vido oxampioo oi ye	ar experience in dial	oguco mat involvo								
Canada consults civil society in		-									
specific programs while putting identification of the gender imp	-	-		-							
with civil society is important fo	r all Aid For Trade a	ctivities. For example	, ILEAP (referenced	above) recently							
organized consultations and he	-										
negotiators, researchers and a and Central Africa. These cons		•		-							
negotiations. Similarly, civil soc	ciety consultations via	a CIDA's "Entreprene	urial Development o	f Co-operative							
Federations in Guatemala" pro Cardamom as an export crop for	-		l a key role in the de	velopment of							
Cardament as an expert erop is	or a raiar oo operari	o rederation.									
11. Are you harmonising yo	ur strategy with othe	r donors better now t	han you were before	e 2008?							
significantly mode	erately 🛛 rare	ely/never 🗌	Not sure	Not applicable							
11.1 If you are harmonising b	etter, how often do y	ou use the following	approaches?								
	Always	Sometimes	Rarely/never	Not sure							
Joint needs assessment		\boxtimes									
Co-financing		\boxtimes									
Sector-wide approaches		\boxtimes									
Joint implementation		\boxtimes									
Common monitoring		\boxtimes									
Joint evaluation	oint evaluation										
Other											
Please specify:											
All recent country program eva			-	-							
others) have noted that CIDA was an active and fair player in donor co-ordination, and in certain cases played a leadership role in promoting donor co-ordination.											

12. Has alignment of your aid-for-trade programme improved since 2008?									
		się	gnificar	nt	modera	te litt	le/no ne	Not sure	Not applicable
With partner country priorities	;		\boxtimes						
With the Enhanced integrated	d Framework		\boxtimes						
With regional priorities					\boxtimes				
Please elaborate with examples: At the bilateral level, Country Development Programming Frameworks (CDPFs) are prepared for our geographic programs. Each CDPF applies/integrates the Paris Declaration Principles of Aid Effectiveness (e.g. alignment and harmonization) by responding to the priorities outlined in the Poverty Reduction Strategy Paper or other national development plan, other donor plans and bilateral/multi-donor dialogue with the partner country government. If identified as a priority, Aid for Trade programs will be routinely scrutinized for donor coordination efforts and alignment with partner country priorities. All recent country program evaluations (Bangladesh, Vietnam, Mozambique, Ethiopia, Honduras, Senegal and others) have found that CIDA was an active and fair player in donor co-ordination, and in certain cases played a leadership role in promoting donor co-ordination.									etiveness (e.g. rategy Paper partner for donor co- tions IDA was an
12.1. How many of your aid-	-for-trade prog	gramme	s are a	aligned	d around	trade pi	iorities	of?	
	> 75%	75% -	50%	50%	- 25%	< 25	%	Not sure	Not applicable
Partner countries' development strategies	\boxtimes								
The DTIS Action Matrix (for LDCs)]						
Regional organisations development strategies			3						
13. Has the monitoring of	your aid-for-tr	ade pro	gramm	nes im	proved s	since 20	08?		
significantly	moderate	ely 🛚		ı	arely/ne	ver 🗌		Not :	sure 🗌
13.1 If there have been im	provements, h	ow ofte	n do y	ou:					
			Alv	vays	Som	netimes	Ra	arely/never	Not sure
Use your own monitoring				\boxtimes			1 🗆		
Rely on partner countries' monitoring processes					\boxtimes				
Use joint monitoring arrangements						\boxtimes			
13.2 Please provide examp programmes: CIDA has a corporate-level example Evaluation Division and consist are conducted by the program Division provides guidance, to decentralized evaluations. In investments in private sector/and Ukraine programs, where	valuation stratest of programment of sanches and semions and semions and semions agriculture/Aid	egy. Ce level and are for nars to our Co	entraliz nd ther ocused the pro untry F ade are	ed evanatic on program Program Pagram	aluations evaluatio oject or i branche m Evalua ecently,	are cor ns. Dec nstitutio s in orde ation we we have	ducte entralianal lever to as have	d by the Age zed project els. CIDA's ssist them w reviewed im wed the Inte	evaluations Evaluation vith their portant r-American

D. IS YOUR AID FOR TRADE WORKING?											
14. Does your aid-for-trade strategy define clear objectives?											
-									PPLICABLE		
14.1 If YES, what are the objectives of your aid-for-trade strategy?											
				Most Importa important		ortant	ant Less important		Not important		
Enhanced understanding of the role of trade in economic development (awareness)				[\boxtimes	3					
Increased trade	profile (mainstrea	ming)	D	3	[
Larger aid-for-tra	ade flows]		\boxtimes					
Increased expor	ts]		\boxtimes					
Increased trade						\boxtimes					
Export diversification						\boxtimes					
Increased economic growth					[]			
Reduced poverty			Σ								
Greater environmental sustainability											
Greater gender equality											
Other				ם							
Please specify: CIDA'S Aid For Trade approach is guided by the priorities described in Section 1.1 under the Sustainable Economic Growth Strategy, and by CIDA's G20 commitments.											
15. What is the	ne share of your a	id for trac	le progra	mmes th	at conta	in quanti	ifiable ob	jectives?	,		
> 75%			25% ⊠ < 25% □ N		Not s	Not sure not		t applicable			
16. Has your government evaluated its aid-for-trade strategy, programmes or projects?											
			YES			N			Not sure		
Overall strategy											
Programmes an	d projects										
Both						Σ	₫				
16.1 If YES, pl	ease provide a co	16.1 If YES, please provide a copy of the(se) evaluation(s) when submitting this questionnaire.									

16.2 If NO, is your government planning	an evaluation of its:										
	YES	N	0	Not sure							
Overall strategy				\boxtimes							
Programmes and projects											
Both			◁								
16.3 If YES, for which year is the evaluation planned?											
	2010	2011	2012	2013							
Overall strategy											
Programmes and projects											
Both											
17. Please rate the importance of the following challenges in evaluating your aid-for-trade strategy, programmes and projects:											
	Most important	Important	Less importa	Not important nt							
Difficulty in identifying quantifiable objectives											
Difficulty in obtaining in-country data											
Absence of suitable indicators											
Budgetary constraints											
Ability of in-country staff to collect and report data											
Ability of project partners to collect and report data											
Difficulty of assigning trade outcomes to the programme											
Difficulty in identifying quantifiable objectives	\boxtimes										
18. Are there any particular examples of your aid-for-trade processes, programmes or projects that have obtained good results that you think could contribute to the development of good practices? Please list and describe: Flexibility and early decision making in our Entrepreneurial Development of Co-operative Federations in Guatemala program led to significant results such as family income increases between 24% and 35%, reaching approximately 2,400 families. Networking among participants of the Program for Building African Capacity for Trade (PACT) was a key factor in identifying problems early on and finding solutions. 19. Does your government consider it useful to monitor aid for trade at the global level? Very useful ☑ Useful □ Not useful □ Not sure □											

20. What do you see as major challenges or areas for improvement in moni global level?

monitoring aid for trade at the

Please describe and provide examples: The main challenge in monitoring Aid for Trade at the global level is in ensuring that the most effective possible regimes are established at the country level. Monitoring should ensure that country level regimes enable countries to export to all international markets, and manage as efficiently as possible their trade regimes.

NB Re Section 16.1: Please note that CIDA evaluations are not considered public documents. However synthesis reports of the program evaluations that include information on AFT programs that have been evaluated may be found at http://www.acdi-cida.gc.ca/acdi-cida/acdi-cida.nsf/eng/NIC-316104532-LGZ

http://www.acdi-cida.gc.ca/acdi-cida/ACDI-CIDA.nsf/eng/NAT-123172238-GJ8 (Vietnam)

http://www.acdi-cida.gc.ca/acdi-cida/ACDI-CIDA.nsf/eng/NAT-810153120-QW5 (Ethiopia)

http://www.acdi-cida.gc.ca/acdi-cida/ACDI-CIDA.nsf/eng/NAT-78102222-JV2 (Mozambique)

http://www.acdi-cida.gc.ca/acdi-cida/ACDI-CIDA.nsf/eng/ANN-81811314-KNL (Bangladesh)

You may also access this information from the CIDA website under: About CIDA – Performance – Evaluation. As of 2008, these reports contained sector-specific information on program and projects evaluated including, Aid for Trade, Private Sector Development, Agricultural Development and so on.

In the next month an additional five such synthesis documents will be placed on the website. Canada: