OECD Global Forum on Trade 2018
Trade in the digital era

22 October 2018 | Paris France

This event will be held under Chatham House Rules

9:00 -10:00		**Session 1: Setting the Scene: What is the digital transformation and what does it mean for trade?** This session will set the scene: discussing the key characteristics of the digital transformation and the challenges it raises for trade and trade-policy making. Pannellists will be asked to highlight and discuss what they think are the 3 most important challenges raised by the digital transformation and how these might affect trade and trade policy.
	Moderator	David Walker, Permanent Representative to the WTO and Vice-Chair of the Trade Committee
	Panel	Dyalá Jiménez, Minister of Foreign Trade, Costa Rica Andy Wyckoff, Director of the Science Technology and Innovation Directorate, OECD Mark Wu, Henry L. Stimson Professor of Law, Harvard University Pat Ivory, Director of EU and International Affairs IBEC
	Tentative Questions for discussion	▪ What are the key elements of the digital transformation and what do these mean for what and how we trade? ▪ What are the three biggest challenges ahead?

10:00 - 11:00		**Session 2a: Where are we now: Measuring Digital Trade** Although there is no single accepted definition of digital trade, there is a growing consensus that it encompasses digitally enabled transactions in trade in goods and services which are digitally or physically delivered. While efforts to measure digital trade are underway (e.g. OECD Working Party on Trade in Goods and Services Statistics; Task Force on International Trade Statistics-TFITS), developing robust measurement is complex and takes time. This session will discuss the existing evidence base on measurement of digital trade, looking at both the macro level and the more micro level.
	Moderator	Ambassador David Walker, Permanent Representative to the WTO and Vice-Chair of the Trade Committee
	Presentation: (8 minutes)	Nadim Ahmad, Head of the Trade and Competitiveness Statistics Division, OECD/SDD
	Tentative Questions for discussion	▪ What can we measure on digital trade so far? ▪ What does current data tell us as policy makers? ▪ What remains to be done?

11:00 - 11:30	**Coffee Break**

11:30 - 13:00		**Session 2b: Where are we now: Digital Trade and Market Openness** While it has never been easier to engage in international trade, the adoption of new business models has given rise to more complex international trade transactions and policy issues. This session will identify some of the measures affecting how firms engage in digital trade. This includes looking at how traditional measures such as tariffs, trade facilitation or services liberalisation raise new issues as well as how new measures such as data localisation requirements or cross border data flow have new consequences on trade in the 21st century.
	Moderator	John Drummond, Head of the Trade in Services Division, OECD/TAD
	Panel	Ankai Xu, Research Economist, WTO Javier Lopez-Gonzalez, Trade Policy Analyst, OECD/TAD Kimberley Botwright, Community Lead, Global Trade and Investment, WEF Carlos Grau Tanner, Director General, Global Express Association
	Tentative Questions for discussion	▪ What are the measures that affect digital trade and how should we think through these measures? ▪ What are some of the key trade-related regulatory challenges ahead?

13:00 - 14:30	**Lunch**

14:30 - 16:30		**Session 3: Data flows** Data flows underpin digital trade: as an integral part of global production; an asset that can be traded; a means of delivering services and coordinating global value chains and an enabler of trade facilitation. However, the growing volume of data exchanged across borders has amplified concerns about digital security, the protection of privacy, and audit and regulatory reach. This session will draw on a diverse set of speaker with different policy backgrounds to discuss policy approaches on data flows.
	Moderator	Julia Nielson, Head of the Emerging Policy Issues Division, OECD/TAD
	Panel	Christophe Kiener, Head of Unit, Services, DG TRADE Jonathan McHale, Deputy Assistant USTR for Telecommunications Policy Maryant Fernandez Perez, Senior Policy Advisor, European Digital Rights Eva Hampl, Senior Director of Investment and Trade, USCIB
	Tentative Questions for discussion	▪ What is your approach to regulating data flows and why? ▪ What are the key areas of difference? ▪ What kind of international cooperation in other fora (such as G20) can be useful? ▪ How can the OECD help inform the development of possible ways forward?

16:30 - 17:00	**Coffee Break**

17:00 - 18:00		**Session 4: Where are we going - Priorities for trade-policy-makers** This session will discuss possible ways forward to effectively address some of the digital trade barriers discussed in previous sessions. Participants will be asked to revisit the key issues they see as most important fror trade-policy makers; what kinds of action they think is needed, including possible new rules and disciplines and how the OECD can help.
	Moderator	Ken Ash, Director of the Trade and Agriculture Directorate, OECD
	Panel	Tetsuya Watanabe, Director-General, Ministry of Economy, Trade and Industry, Japan Marcela Paiva, Head of WTO and Trade Policy division, Ministry of Foreign Affairs, Chile) Mark Wu, Henry L. Stimson Professor of Law, Harvard University
	Tentative Questions for discussion	▪ Which solutions within national, regional or international legal and policy frameworks do we need to address challenges in digital trade? ▪ What kind of international cooperation in other fora can be useful? ▪ How can the OECD help inform the development of possible solutions?

18:00	**Cocktail**